



PGDM-ABM

ADMISSION PROCESS for 13th Batch of PGDM in Agri-Business Management (2021-23)

How to Apply:

Submit your application ONLINE. The candidates are expected to register with his/her email id and own mobile number. The same email id and mobile number will be used for future communication. For each candidate, unique Application Number will be generated. The candidates shall correspond giving reference to the same Application Number.

Application Fee:

An application fee of ₹1200/- (₹600/-for SC/ST only) shall be paid **ONLINE through NEFT/UPI, etc.** The copy of URN receipt for the payment may be attached alongwith the application form. The account details are given below:

Name of the Account	NAARM MAIN ACCOUNT
Beneficiary A / c No.	39104423023
Name of the Bank	State Bank of India
Branch	NAARM BRANCH, Rajendranagar, HYD- 500 030
IFSC Code No	SBIN0061700

List of Documents (in PDF/JPEG format) to be uploaded with Online Application:

- Course Completion Certificate/Certificate from University Authorities about the status of course completion for Graduation Degree (UG)
- Work experience certificate (Six months and above only)
- CAT 2020/CMAT 2021 scores after declaration of the results
- SC/ST/NC-OBC/EWS Certificate (if applicable)
- URN/ transfer receipt of online payment of application fee

Eligibility criteria

The minimum qualification for admission to the PGDM-ABM is:

- Minimum 60% marks or 6.0 out of 10.0 OGPA throughout the academic career (10th, 12th and UG)
- Completion of four-year bachelor's degree **on or before 1st July 2021** from any University or Institution recognized by the ICAR / UGC in any of agriculture or allied sciences (e.g. Agriculture, Agri-Business Management/ Commercial Agriculture, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural

Biotechnology, Dairy Science/Technology, Fisheries, Food Technology/Food Process Engineering, Forestry, Horticulture, Sericulture and Veterinary Sciences.)

- **CAT 2020/CMAT 2021 Scores**

Selection Process

Admission of students to the PGDM-ABM programme is done on the basis of scores obtained in CAT/CMAT, group discussion, analytical writing skill test (AWST), and personal interview. Weightage given to different process are as follows:

Category	Weightage (%)	Definition
CAT/CMAT Score	30	CAT/CMAT Scores obtained by the candidate are normalized in such a way that the highest scores in CAT and CMAT among the applicant are made equivalent and accordingly all the candidates' scores are scaled multiplied by 30. The highest scaled score of an individual candidate is considered for the screening of the candidates.
Group Discussion	25	
Personal Interview	20	
Analytical Writing Skill Test (AWST)	10	
Work Experience	10	
Diversity Factor	5	

Diversity Factor: Diversity factor is given weightage in the admission criteria with 5 marks being allocated to it in the overall score. Based on last 5 years' state-wise representation of students in the PGDM-ABM (erstwhile PGDMA) programme of the Academy, the candidates are awarded marks corresponding to the slabs as mentioned in the table below:

S. No.	Slabs of states w.r.t. students' representation during last 5 years at ICAR-NAARM	Marks to be awarded
1.	States with up to 5% representation	5
2.	States with 6-10% representation	4
3.	States with 11-20% representation	3
4.	States with 21-30% representation	2
5.	States with more than 30% representation	1

Total number of seats: 66



Short listing of candidates: Candidates are shortlisted based on normalized CAT/CMAT scores and are called in the ratio of 1:5 for interview, i.e., 5 candidates for each seat. In case of tallying of score, it will be considered as same score.

The students with eligible Bachelor degree should have appeared in CAT/ CMAT examination. The candidates are short-listed based on CAT/CMAT scores for Group Discussion (GD) and Personal Interview (PI). GD and PI are conducted at NAARM campus during April-May. The final list of short-listed candidates for admission into PGDM-ABM is announced in first fortnight of the month of May. The decision of the selection committee in this regard will be final.

The reservation of seats will be available for NC-OBC, EWS, SC, ST and Physically Handicapped category as per Govt. of India rules.