



## PGDM-Agri Business Management

### **ADMISSION PROCESS for 13<sup>th</sup> Batch of PGDM in Agri-Business Management (2021-23)**

#### **How to Apply:**

Submit your application ONLINE. The candidates are expected to register with his/her email id and own mobile number. The same email id and mobile number will be used for future communication. For each candidate, unique Application Number will be generated. The candidates shall correspond giving reference to the same Application Number.

#### **Application Fee:**

An application fee of ₹1200/- (₹600/-for SC/ST only) shall be paid **ONLINE through NEFT/UPI, etc.** The copy of URN receipt for the payment may be attached alongwith the application form. The account details are given below:

Name of the Account	<b>NAARM MAIN ACCOUNT</b>
Beneficiary A / c No.	<b>39104423023</b>
Name of the Bank	<b>State Bank of India</b>
Branch	<b>NAARM BRANCH, Rajendranagar, HYD- 500 030</b>
IFSC Code No	<b>SBIN0061700</b>

#### **List of Documents (in PDF/JPEG format) to be uploaded with Online Application:**

- Course Completion Certificate/Certificate from University Authorities about the status of course completion for Graduation Degree (UG)
- Work experience certificate (Six months and above only)
- CAT 2020/CMAT 2021 scores with respective score card
- SC/ST/NC-OBC/EWS Certificate (if applicable)
- URN/ transfer receipt of online payment of application fee

#### **Eligibility criteria**

The minimum qualification for admission to the PGDMA is:

- Minimum 60% marks or 6.0 out of 10.0 OGPA throughout the academic career (10<sup>th</sup>, 12<sup>th</sup> and UG), with relaxation of 5 percent marks for candidates of ST/SC category
- Completion of four-year bachelor's degree **on or before 1<sup>st</sup> July 2021** from any University or Institution recognized by the ICAR / UGC in any of agriculture or allied sciences (e.g. Agriculture, Agri-Business Management/ Commercial Agriculture, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural

Biotechnology, Dairy Science/Technology, Fisheries, Food Technology/Food Process Engineering, Forestry, Horticulture, Sericulture and Veterinary Sciences.)

- **CAT 2020/CMAT 2021 Scores**

## Selection Process

In the year 2021, entire admission process will be conducted in online mode. Accordingly, admission of students to the PGDMA programme will be done on the basis of scores obtained in different criteria. Weightage given to different criteria are as follows:

Criteria	Weightage (%)	Definition
CAT/CMAT Score	40	CAT/CMAT percentile scores obtained by the candidate are scaled to 40. The highest scaled score of an individual candidate in CAT and CMAT is considered for the screening of the candidates.
Personal Interview	20	ONLINE
Analytical Writing Skill Test (AWST)	20	The candidates are given a topic to give his/her thoughts on in 30 minutes in his/her own language. The scanned script shall be sent through email immediately.
Work Experience	10	Minimum 6 months of working experience. Score is given as 2 for minimum 6 months; 4 for 7 to 9 months; 6 for 10 to 12 months; 8 for 13 to 15 months; and 10 for more than 15 months of work experience
Academic Score	5	Academic Score will be given for the marks obtained in 10th and 12th standard for 5 scores each with distribution as 1 for up to 60% marks, 2 for 61 up to 70% marks, 3 for 71 up to 80% marks, 4 for 81 up to 90% marks and 5 for > 91% & above marks. Finally, the scores calculated will be divided by 2.
Diversity Factor	5	Details given below

**Diversity Factor:** Diversity factor is given weightage in the admission criteria with 5 marks being allocated to it in the overall score. Based on last 5 years' state-wise representation of students in the PGDM-ABM (erstwhile PGDMA) programme of the Academy, the candidates are awarded marks corresponding to the slabs as mentioned in the table below:

S. No.	Slabs of states w.r.t. students' representation during last 5 years at ICAR-NAARM	Marks to be awarded
1.	States with up to 5% representation	5
2.	States with 6-10% representation	4
3.	States with 11-20% representation	3
4.	States with 21-30% representation	2
5.	States with more than 30% representation	1

**Total number of seats: 66**