

Sensitization Programme on Agripreneurship

On Tuesday, 1st June 2021, a-IDEA of ICAR-NAARM organized a Sensitization Program on Entrepreneurship Development in Agriculture for students of Rani Lakshmi Bai Central Agricultural University, Jhansi (RLBCAU). This workshop is a one-day program to sensitize the students in Agriculture universities and other colleges about entrepreneurship opportunities in agriculture. Through this event, we connect student communities to motivational speakers/leaders from Industry, Academics and Agri-Startups who inspire the students towards entrepreneurship. The programme was inaugurated by Honourable Chief Guest and Vice-Chancellor of RLBCAU, Dr. Arvind Kumar who highlighted the schemes of Central and State Govt. supporting Agri-Startups in India. The Director of ICAR-NAARM, Dr. Ch Srinivasa Rao has listed out all potential areas of agripreneurship which are yet to be tapped and reiterated the need for fostering entrepreneurship for agricultural development. Dr. G. Venkateshwarlu, Joint Director stressed that colleges should include entrepreneurship as a compulsory course in all programmes and advised students to change their focus from job seekers to job providers. Ms. Archana Chindal, an entrepreneur working in poultry sector, MLIT Solutions, has shared her experiences in the journey of turning idea to a successful business entity. Dr. Senthil Vinayagam, Principal Scientist has delivered a lecture on skillsets required for success in entrepreneurship. Dr. Anil Kumar, Director Education, RLBCAU discussed about rules of success with the young minds. Dr. Sivaramane N, CEO, a-IDEA explained the process of incubation and how to get incubated with one of the best incubators in the country focussing exclusively on agribusiness, a-IDEA, Hyderabad. About 160 students and faculty members took part in the virtual programme.

