



NEWSLETTER

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Director's Message / निदेशक का संदेश

It gives me immense pleasure to bring out the current issue of ICAR-NAARM Newsletter for the readers. I am happy to share that the Academy has been functioning with its full capacity and all the mandated activities are going on as per the schedule. We could organize 12 training programmes during the quarter ending June, though all the training programmes were organized on online mode. The list also includes training programmes sponsored by TANUVAS, Chennai; ICFRE & IGNFA, Dehradun; and Coromandel International. The second meeting of VIII RAC of the Academy was also held online under the Chairmanship of Prof. G Padmanaban, President NASI and Former Director, IISc, Bengaluru. Under Academics, the admission process of 13th batch of PGDM-ABM was successfully completed. The complete process was through virtual platform. During the quarter, AGRI UDAAN 4.0 was organized, which was inaugurated by Dr GR Chintala, Chairman, NABARD. We celebrated International Day of Yoga on June 21 following all the COVID 19 protocols.



The Academy got its new Joint Director, Dr G Venkateshwarlu. Please join me in welcoming him to the Academy. I hope we all will work together to take our Academy to newer heights.

पाठकों के लिए भा.कृ.अनु.प.-नार्म संवादपत्र के वर्तमान अंक को प्रकाशित करते हुए मुझे अत्यंत प्रसन्नता हो रही है। मुझे यह बताते हुए खुशी हो रही है कि अकादमी अपनी पूरी क्षमता के साथ काम कर रही है और सभी अनिवार्य गतिविधियां निर्धारित कार्यक्रम के अनुसार चल रही हैं। हम जून को समाप्त तिमाही के दौरान 12 प्रशिक्षण कार्यक्रम आयोजित करने में सक्षम हो सके, हालांकि सभी प्रशिक्षण कार्यक्रम ऑनलाइन मोड पर आयोजित किए गए थे। इनमें तनुवास, चेन्नई; आईसीएफआरई और आईजीएनएफए, देहरादून; एवं कोरोमंडल इंटरनेशनल द्वारा प्रायोजित प्रशिक्षण कार्यक्रम शामिल हैं। अकादमी के आठवीं आरएसी की दूसरी बैठक प्रोफेसर जी पद्मनाभन, अध्यक्ष, एन.ए.एस.आई. और पूर्व निदेशक, आई.आई.एस.सी., बेंगलुरु की अध्यक्षता में ऑनलाइन आयोजित की गई थी। एकेडमिक्स में पी.जी.डी.एम.-ए.बी.एम. के 13^{वें} बैच की प्रवेश प्रक्रिया सफलतापूर्वक संपन्न हुई। पूरी प्रक्रिया वर्चुअल प्लेटफॉर्म के जरिए हुई। तिमाही के दौरान कृषि उड़ान 4.0 का आयोजन किया गया, जिसका उद्घाटन नाबार्ड के अध्यक्ष डॉ. जी. आर. चिंताला ने किया। हमने सभी COVID-19 प्रोटोकॉल का पालन करते हुए 21 जून को अंतर्राष्ट्रीय योग दिवस मनाया।

अकादमी को डॉ जी वेंकटेश्वरलू के रूप में नया संयुक्त निदेशक मिला। अकादमी में उनका स्वागत करने में कृपया मेरे साथ शामिल हों। मुझे उम्मीद है कि हम सभी अपनी अकादमी को नई ऊंचाइयों पर ले जाने के लिए मिलकर काम करेंगे।

सीएच श्रीनिवास राव

(सीएच श्रीनिवास राव)

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Scientific Meetings

Second Meeting of VIII Research Advisory Committee

The second meeting of the VIII RAC was held on June 11, 2021 on online mode. The Meeting was chaired by Prof G Padmanaban, President NASI, Ahmedabad and Former Director, Indian Institute of Science (IISc), Bengaluru, wherein all the members, including Dr RC Agrawal, DDG (Edu.) participated.

Dr Ch Srinivasa Rao, Director, ICAR-NAARM introduced all the members of RAC and welcomed them for the meeting. Dr P Krishnan, Principal Scientist and Member Secretary, VIII RAC of NAARM, presented the action taken report on the recommendations given during the 1st meeting of the Committee held during July 2020. Dr G Venkateshwarlu, Joint Director, ICAR-NAARM presented the major activities relating to capacity building and academic programs of the Academy. The Director presented a comprehensive overview of the NAARM activities related to research and think tank/policy advocacy including number of projects currently underway, new grants won, number of research papers and policy papers published, copyrights registered, Start-ups supported, MoUs signed, and the networks established during the preceding year.

The Committee complimented the Director, and all the Scientists for their significant efforts during the pandemic.



The Members expressed satisfaction that the Academy has raised up to the challenge and has justifiably delivered on its new role as think tank of ICAR, as witnessed by the number of policy papers published by the Academy on various topical issues concerning the overall governance of NARES and the farm sector. RAC recommended that NAARM shall continue to build new need-based programs based on the evolving needs and expand its reach to different clientele, using technology and contribute to policy advocacy on agricultural research and higher education and particularly to such areas which would significantly strengthen the implementation GoI initiatives and programs concerning farm sector.

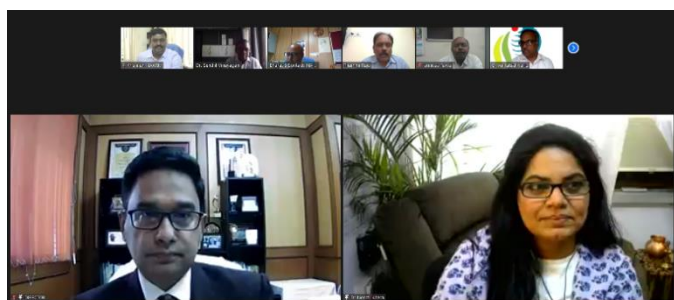
Scoping Meeting on Building Synergies & Exploring Areas of Partnerships between ICAR-NAARM & GIZ

The Academy organized a virtual Scoping-cum-brainstorming meeting with GIZ-India on May 21, 2021, to deliberate on the potential areas of partnership between ICAR-NAARM and GIZ-India.

During the meeting, the initiatives undertaken by GIZ-India specifically in addressing the human wildlife conflict for developing strategy document, policy brief and in mainstreaming through capacity building initiatives was presented by Dr Neeraj Khara, Team

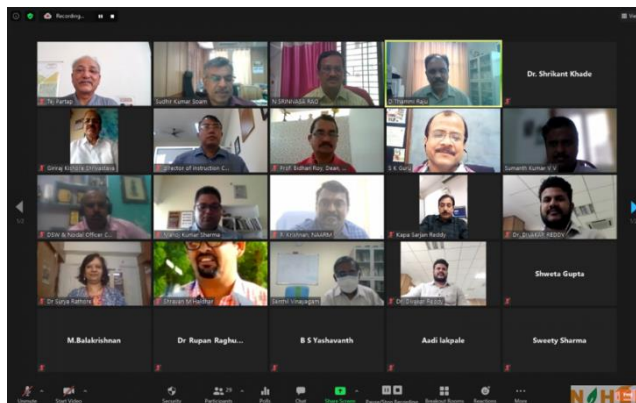
Leader- Human Wildlife Conflict Mitigation Project, GIZ India. Dr Ch Srinivasa Rao, Director, ICAR-NAARM made a detailed presentation on various achievements of the Academy in research, policy advocacy and capacity building and highlighted the close linkages between the larger mandates of both organizations and the benefits that would flow to the sectors because of the partnership. He suggested that NAARM would partner with GIZ-India for infusing innovations in its capacity building and assessing their impacts. Dr Neeraj mentioned that GIZ-India would look forward to the Academy in developing methodological framework for assessing crop damages in human-wildlife conflict (HWC) related compensations, policy brief on effective use of crop and livestock -based crop insurances to reduce vulnerabilities of communities to HWC and rapid research surveys in specific areas.

(Program Coordinator: Dr P Krishnan)



Review Meeting of CDCs and FDC of NAHEP Component 2

The virtual review meeting of Career Development Centres (CDCs) and Faculty Development Centre (FDC) was held on April 30, 2021 under the chairmanship of Dr SK Soam, CCPI, NAHEP Component 2. This review meeting was held to discuss about the progress & expenditure of Financial Year 2020-21 and action plan for 2021-21 of five CDCs and one FDC. Dr Tej Pratap, Vice Chancellor, GBPUAT and Chairman, FDC; the Nodal Officers and Coordinators of five CDCs presented their progress. To strengthen CDCs and FDC, an online monitoring system has been developed by the project team, which was demonstrated. Dr Tej Pratap informed that GBPUAT is further expanding the FDC as 'College of Faculty Development'.



(Program Coordinators: Drs N Srinivasa Rao & D Thammi Raju)

Review Meeting of NAHEP- Component 2

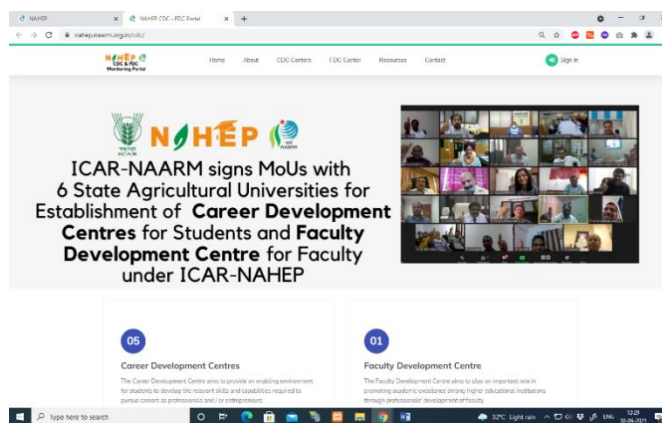


A Review meeting of NAHEP-Component 2 “Investments in Indian Council of Agricultural Research Leadership in Agricultural Higher Education” was held on May 19, 2021 virtually to discuss the progress and action plan for the year 2021-22. Dr Sudeep Marwaha, Principal Investigator, NAHEP Component 2, reviewed the progress of ICAR-NAARM activities. Dr SK Soam, CCPI, NAHEP Component 2 & Dr D Thammi Raju, Co-PI presented the quarter-wise progress during FY 2020-21 and action plan for FY 2021-22. Co-PIs from IASRI, New Delhi and ICAR-NAARM, Hyderabad attended this review meeting.

Research Projects

Online Monitoring System for Career Development Centres and Faculty Development Centre

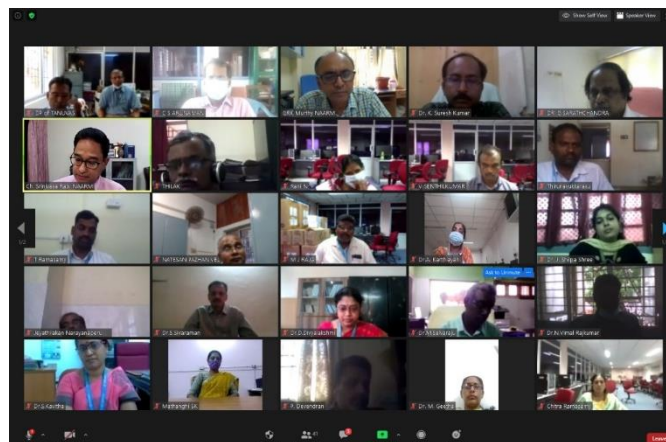
ICAR-NAARM under National Agricultural Higher Education Project (NAHEP) Component 2 established five Career Development Centers (CDCs) & One Faculty Development Centre (FDC). All CDCs are situated in different geographical locations. To simplify the information collection and analysis process, ICAR-NAARM under NAHEP Component 2 has developed CDC and FDC Monitoring System. This system was developed to monitor CDCs and FDC activities. This system can ensure that all the CDCs are working on same standards. Looking at wider online application and real time data visualization capabilities, the application for copyright registration has been in principle approved by ITMC of the Academy.



Training Programme

Content Development and Management for TANUVAS Faculty

An online training program on “Content Development and Management” was conducted by the Academy during April 16-21, 2021 for the faculty of TANUVAS, Chennai. The program was the third in the series for the faculty of TANUVAS. The latest concepts in Digital Learning, Content development and Learning Management were imparted to the participants. The program was attended by 30 participants from three campuses of TANUVAS. In his valedictory address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM called participants to adopt to digital mode in education especially in the wake of Covid scenario. He emphasized on online methodologies to reach the target audience that include students, farmers and other stakeholders. Dr G Sarat Chandra, Dean, Madras Veterinary College thanked the Academy for timely offering of the program and called for harmonization of technologies into learning.



(Program Directors: Dr GRK Murthy, ICAR-NAARM; Drs John Kirubaharan & M Prabu, TANUVAS)

Induction Training on Project Management and Research Methodology for Newly Recruited Scientists of ICFRE, Dehradun

The Academy organized a virtual induction course on Project Management and Research Methodology for the Scientists of Forest Research Institute (FRI), Dehradun during May 03-14, 2021. The participants comprised of 30 newly recruited scientists attached with FRI as part of their Foundation Course conducted by the Indian Council of Forestry Research and Education (ICFRE), Dehradun. The program was organized as a part of the Memorandum of Understanding (MoU) signed between ICAR and ICFRE.



During the induction course, the participants were introduced to the concept of Design Thinking (DT) and its use in various aspects related to research management, with relevant illustrations and case studies. Innovative exercises were designed to instill DT perspectives among the participants in research problem identification, prioritization of research solutions, research concept development and project logframe construction. They were introduced to experimental designs, statistical methods and data visualization tools and provided hands-on exercises using contemporary statistical software. During his inaugural address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM highlighted the significance of winning research grants and science communication to be a successful researcher. Dr G Venkateshwarlu, Joint Director, ICAR-NAARM highlighted the need for strengthening the partnership between both agricultural and forestry scientists by leveraging existing institutional mechanisms. Earlier, Dr HS Ginwal, Dean, (Academic), FRI contextualized the training module in their overall foundation course.

(Program Directors: Drs P Krishnan & A Dhandapani)

Facilitative Teaching Technologies

An online training program on Facilitative Teaching Technologies was conducted during May 17-21, 2021 for 30 Faculty of TANUVAS, Chennai. The program was inaugurated by Dr KN Selvakumar, Vice-Chancellor, TANUVAS, Chennai. The program had touched various contemporary aspects of teaching management, teaching methods, technologies and digital resources that every participant needs to be updated about. There were 14 sessions of 75 minute duration which were spread over five days. Everyday an assignment was given to seek the reflections of the participants about the session/topic through handwritten form.

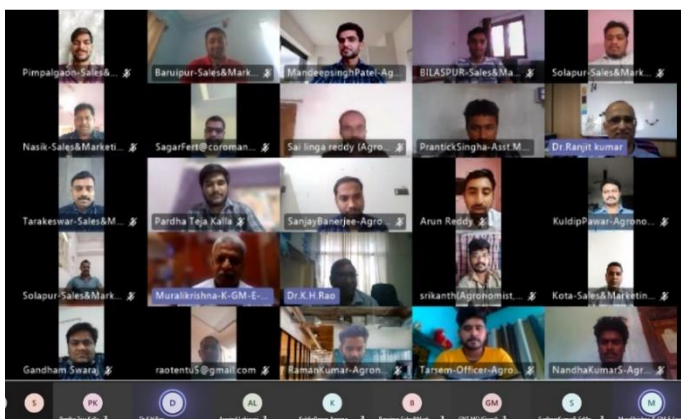


(Program Directors: Dr S Senthil Vinayagam, ICAR-NAARM; Dr A Sangaran, Professor & Head, TANUVAS)

Collaborative Capability Building Programme – New Entrants Assimilation Training (NEAT) for Young Agribusiness Professionals

NAARM-Coromandel Collaborative Capability Building program – New Entrants Assimilation Training (NEAT) of five days (Phase-I) was organized on-line by the Academy

for 29 sales and marketing professionals of Coromandel International Ltd (CIL) during May 18-22, 2021. The objective of the program was to provide the basic understanding of crop production and crop protection practices, and to upgrade the knowledge and skill in sales and marketing domain. The topics covered include Agriculture and Indian economy, Agronomy aspects of major field crops, Soil health based nutrient marketing, Basics in plant health management and plant protection chemicals, Irrigation and fertigation management, Organic fertilizers, ICT and social media in sales, and value added selling skills. The behavioral aspects such as personality development and emotional intelligence also covered during training programme.



(Program Directors: Drs Ranjit Kumar & KH Rao)

Management Development Program on Leadership Development

A 12-day online Management Development Program (MDP) on Leadership Development (A Pre-RMP Program) was organized by the Academy during June 14-25, 2021. A total of 37 participants including 29 Principal Scientists from ICAR and eight Professors from SAU's participated in the program. This program is aimed at providing an opportunity for the pre-RMPs, who are in the "middle zone", to develop smooth and gradual transformation to step into future leadership position. This program exposed the participants to different aspects of leadership challenges and competencies needed in the present context, impart knowledge and skills required towards technology management, information and finance management. In his valedictory address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM emphasized the need for leadership competencies and encouraged the participants

to aspire to become future leaders and serve the Council and the nation, keeping in view of the farming community at the core.

(Program Director: Dr P Ramesh)

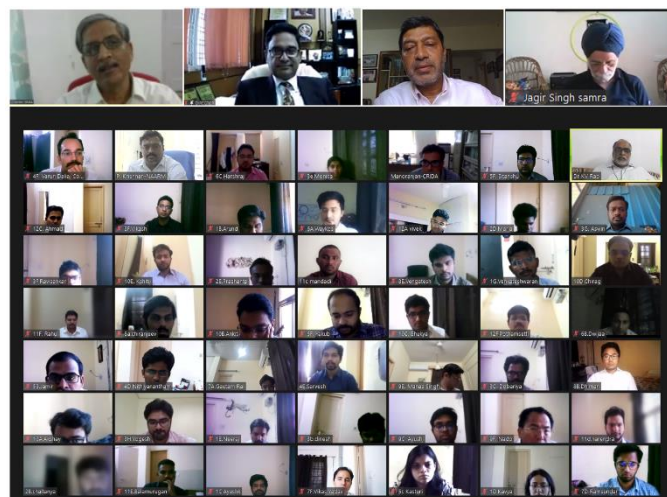


Integrated Watershed Management (IWM) for the IFS Probationers from IGNFA, Dehradun

The Academy organized a virtual training on Integrated Watershed Management (IWM) for the IFS Probationers from Indira Gandhi National Forest Academy (IGNFA), Dehradun during May 24-29 2021. The participants comprised of 90 probationers including the officers belonging to Royal Bhutan Forest Service belonging to 2018-20 and 2019-21 batches. The program was organized as a part of the Memorandum of Understanding (MoU) signed between ICAR-NAARM and IGNFA.

Shri Bharat Jyothi, IFS, Director, IGNFA in his opening remarks highlighted the relevance of watershed management in the light of evolving responsibilities of the IFS officers. Dr Ch Srinivasa Rao, Director, ICAR-NAARM took a lead session on the current status of watershed in India and provided practical tips on participatory watershed management. He highlighted the interface between the forestry and agriculture sector and the need for stakeholder engagement for successful watershed development. During the program, eminent speakers like Dr Ashok Dalwai, CEO, National Rainfed Area Authority (NRAA), New Delhi; Dr Suhas P Wani, Former Director, ICRISAT Development Centre and Dr JS Samra, Former DDG (NRM), ICAR & Former CEO, NRAA interacted

with the participants. Dr KV Rao and Dr Manoranjan Kumar from ICAR-CRIDA, Hyderabad handled the practical sessions on developing detailed project reports (DPR) on IWM. Dr PD Sreekanth, faculty member from ICAR-NAARM coordinated the hands-on sessions on use of GIS in IWM.



(Program Directors: Dr P Krishnan, ICAR-NAARM; Shri Amit Kumar, IGNFA)

Brainstorming Workshop on Framework for strengthening Academia Industry Partnership

As a part of National Agricultural Higher Education Project (NAHEP) on "Investments in Indian Council of Agricultural Research Leadership in Agricultural Higher Education", A brainstorming workshop was organized on May 31, 2021 with an objective to develop a framework/model for strengthening the relationship between Agri Universities and Agri Industry to have greater impact on various stake holders of Indian Agriculture. The aims of the workshop were: How to nurture the Agri-Academia-Industry relations in a sustainable way through institutionalization; Identifying various pathways of partnership; the Process/Framework required for implementation.

Dr VV Sumanth Kumar presented the draft Academia-Industry framework as a combination of pathways and

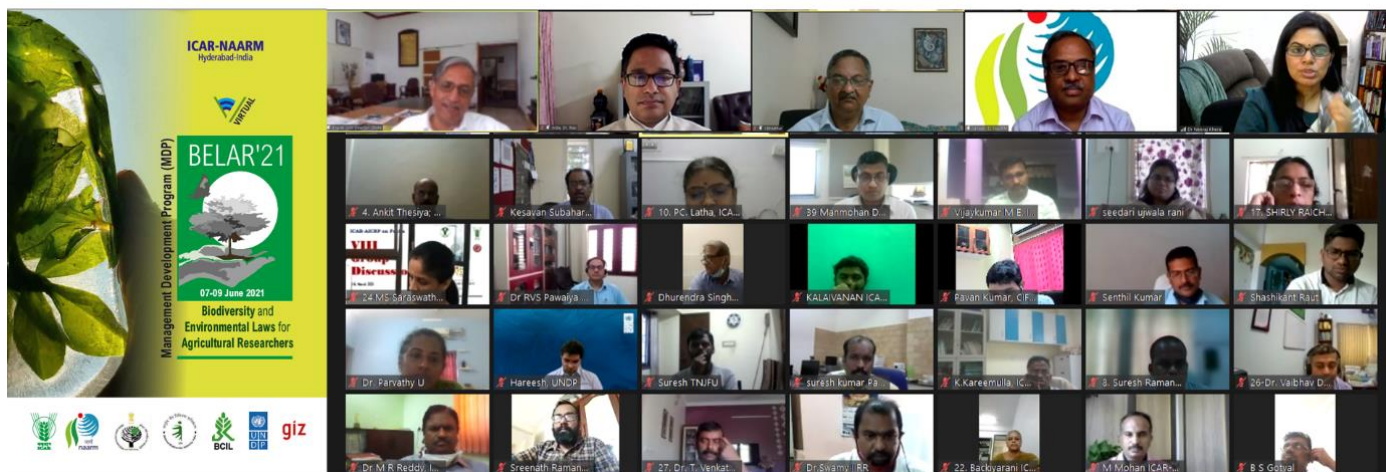
governance structure. Later the deliberations were moderated by Dr D Thammi Raju, Co-PI, NAHEP Comp 2, ICAR NAARM and were held with inputs given by the experts & Team from Industry and Academia.

Dr Vijay Raghavan informed that, in India, around 70 percent seed industries are small or not having any good and big research laboratory so there is huge demand for the industry and academia to develop linkage between them for the better result. Dr Karuppan Chetty underscored the need for the commercialization of Research at university level. Dr Tarak Dhurjati emphasized that practical approach is the most important for any model. Dr ST Viroji Rao opined that there should be university approach towards industry for the CSR Funding. In his concluding remarks Dr SK Soam underscored the need of studying existing models implemented at TNAU, IIT, IIM and other organizations of national importance.

(Program Directors: Drs VV Sumanth Kumar, S Senthil Vinayagam & D Thammi Raju)



MDP on Biodiversity and Environmental Laws for Agricultural Researchers (BELAR '21)



India is a front runner in terms of implementation of biodiversity and environmental laws including forest and wildlife conservation. The biodiversity laws and laws pertaining to environment, wildlife and forest conservation have significant implications for the agricultural scientists in ICAR and agricultural universities (AUs), working on various bio-resources, including microbes. Recognizing this, the Academy organized an MDP on Biodiversity and Environmental Laws for Agricultural Researchers (BELAR '21) during June 07-09, 2021 in partnership with Indira Gandhi National Forest Academy (IGNFA), Dehradun; National Biodiversity Authority (NBA), Chennai; Biotechnology Consortium India Limited (BCIL), New Delhi; UNDP and GIZ. The participants (40 including 07 women) comprised of representatives from ICAR (30), agricultural universities (08), state biodiversity board (01) and NGO (01). The MDP provided an overview of various biodiversity and environmental laws, highlighting the process, status and challenges with special reference to

agricultural research in India. The sessions were held in interactive and relevant case studies from NARES were discussed.

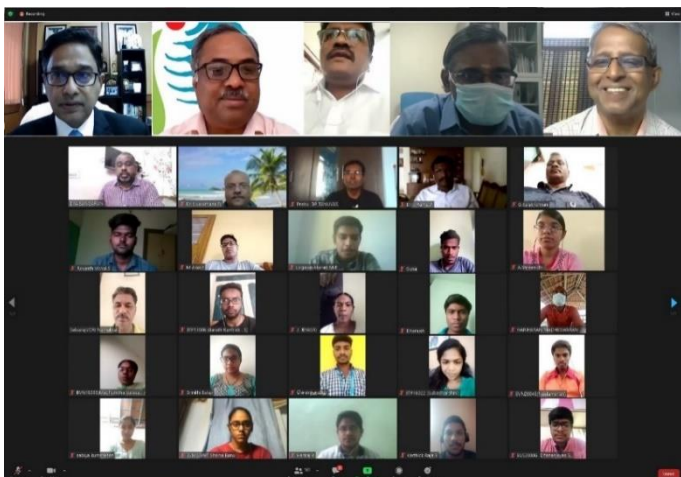
Dr VB Mathur, Chairman, NBA during his address emphasized the need for agricultural researchers being partners in strengthening the biodiversity laws concerning them. Dr Bharat Jyothi, Director, IGNFA complemented ICAR-NAARM for the initiative and suggested that scientists from ICAR and ICFRE should get an opportunity to work across the Councils to appreciate the mutually complementing areas of research. Dr Ch Srinivasa Rao, Director, ICAR-NAARM highlighted that the program was the first in-house training program being organized in collaboration with other national and international organizations and hoped that the partnership would aid in harnessing better synergy. Dr G Venkateshwarlu, Joint Director, ICAR-NAARM proposed vote of thanks.

(Program Director: Dr P Krishnan)

Entrepreneurship Development in Veterinary Sector for students of TANUVAS, Chennai

The Academy organized a sensitization programme on Entrepreneurship Development in Veterinary Sector for

students of Tamil Nadu Veterinary and Animal Sciences University (TANUVAS), Chennai on June 19, 2021. The programme was organized to orient the students of TANUVAS and other colleges about the entrepreneurship, understand the scope of Startups in Veterinary sector and create awareness on Startup ecosystem. About 160 students and faculty members virtually participated in the programme. During the program, Dr G Venkateshwarlu, Joint Director, ICAR-NAARM highlighted the need for transformation of students as job provider instead of job seekers. Dr B Mohan, Dean, Veterinary College and Research Institute, TANUVAS, Namakkal gave inspirational address to the students on various opportunities available in dairy, sheep, goat and poultry enterprises. Dr Ch Srinivasa Rao, Director, ICAR-NAARM outlined the potential areas of Agripreneurship



which are yet to be tapped and indicated the students need to venture into agri-business and plug the gap through viable business propositions. Dr Vivek Unnikrishnan, Co-Founder, Amalgo Healthcare Private

Ltd., shared his experiences in starting of Veterinary Startup and given the way forward.

(Program Director: Dr S Senthil Vinayagam)

Training Programme on “Administrative and Finance Management”

The Academy conducted an online training program on “Administrative and Finance Management” for Section Officers/AAO/ AFAOs/Assistants of ICAR Headquarters/Institutes during 24-26, June 2021. A total of 45 participants from 23 ICAR Institutes, Krishi Vignan Kendra and Central Agricultural University have participated. The course was designed in such a way to address the areas concerning finance and administrative matters, which are required on day to day basis. In his inaugural address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM emphasized on increasing the efficiency of employees in the system by inculcating positive approach along with discipline, devotion and punctuality. Shri

G.P.Sharma, Director – Finance delivered a lecture on Sound Financial Management in ICAR system.

(Program Director: Shri BD Phansal)

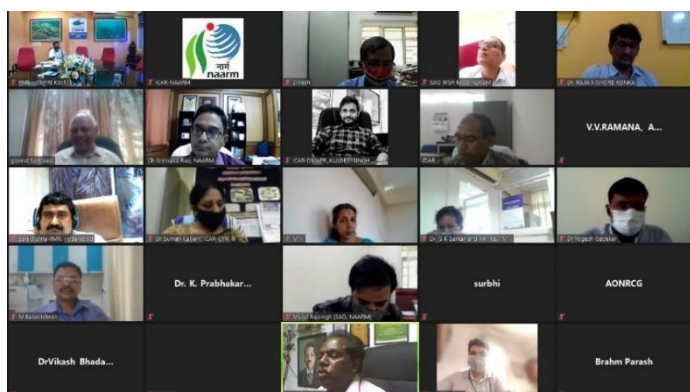


Training Programme on “Reservation in Service”

The Academy conducted an online training programme on “Reservation in Service for SC/ST/OBC/EWS/PWD”. during June 28-30, 2021. The course was designed to train

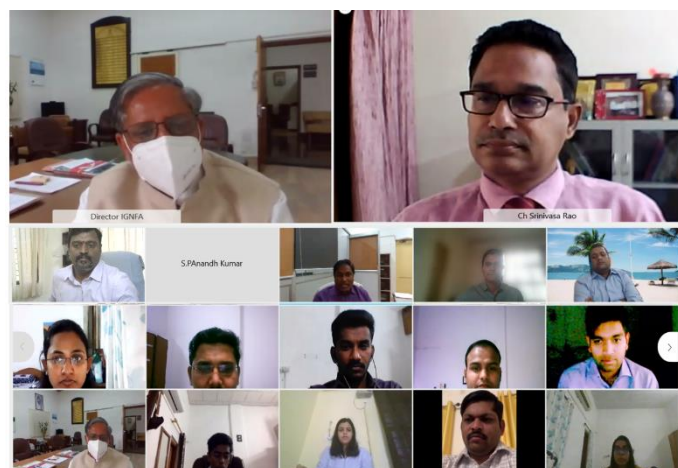
the officers with the latest provisions of the reservations in service and to evolve strategies for implementation of reservation provisions. In his valedictory address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM emphasized on importance of roster system in ICAR. He also mentioned that deserving employees should be given promotions at right time so that the employees take up new responsibilities and complex tasks that challenge them to grow in their career. A total of 42 participants including 40 participants from 18 ICAR Institutes, and two participants from SAUs participated in the program. There were six principal scientists, four scientists, one associate professor among the participants besides CAOs, SAOs, AOs, AAOs and other administrative staff.

(Program Director: Shri BD Phansal)



Science Communication Workshop for Indian Forest Service (IFS) Probationers

The Academy organized a virtual workshop on Science Communication for IFS Probationers belonging to 2019-21 and 2020-22 batches from Indira Gandhi National Forest Academy (IGNFA), Dehradun during April 23, 2021. The participants comprised of 165 probationers including the officers belonging to Royal Bhutan Forest Service and the faculty members of the Academy. The workshop was organized as a part of the Memorandum of Understanding (MoU) signed between ICAR-NAARM and IGNFA. Shri Bharat Jyothi, IFS, Director, IGNFA highlighted the need to build adequate skills in technical and scientific writing in the light of changing trends in the professional services of the officers, some of which requiring fulltime research. Dr Ch Srinivasa Rao, Director, ICAR-NAARM took a lead



session on how science communication for IFS Officers is essential for societal advancements. He illustrated with various real-life situations and also provided broad types of issues they may attempt to communicate on different platforms. Dr P Krishnan handled a session on building right perspectives for scientific communication and

MDP on Business Plan Development and Accelerating FPOs/FPCs

The Academy organized an online MDP on “Business Plan Development and Accelerating FPOs/FPCs” during June 21-26, 2021. Total 58 participants from 15 different states attended the training, out of which 16 were from different ICAR institutes/ SAUs, 17 represented FPOs, and 25 were from promoting/resource institutions who were working with FPOs. Among them, 15 participants were women. The programme covered all the aspects of FPO-right from mobilization of farmers, FPO formation & registration as producer company, and all aspects of business plan development for FPOs, like business model canvass (BMC), market research, marketing plan, etc. The participants were also made aware about different regulatory compliances needed for producer companies. Resource persons from different organizations viz., NABARD, Samunnati Financial Intermediation Ltd., and a supply chain company, Waycool Foods Ltd were invited for taking sessions. The founders of two successfully federated FPCs- Sahaydri Farms, the largest grapes exporter; and Sahaja Aharam, organic products company also shared their experiences with the participants. The participants were grouped in eight different teams to practice and prepare their own business plan for one FPO. In his remarks, Dr G Venkateshwarlu, Joint Director,

sensitized the participants on the various online tools. Dr Bharat S Sontakki provided practical tips for writing research papers and popular articles to the probationers.

(Program Directors: Dr P Krishnan, ICAR-NAARM; Dr Tulsi Das, IGNEA)

ICAR-NAARM expressed that FPOs are the gateway towards doubling farmers’ income of the country. In his valedictory address, Dr Ch Srinivasa Rao, Director, ICAR-NAARM complemented all the participants and emphasized that in coming years, FPOs are going to be the vehicle of prosperity for the rural India by transferring the benefits to the farmers through aggregation and collectivization.

(Program Directors: Drs Ranjit Kumar and Sanjiv Kumar)



Academic News

Admission of 13th Batch of PGDM-ABM

The admission process for the upcoming 13th batch of Post Graduate Diploma in Management- Agribusiness Management (PGDM-ABM) has been successfully completed. This year, out of 622 applications received, 300 were shortlisted for second stage of screening comprising of analytical writing skill test (AWST) and personal interview. Keeping in view the ongoing COVID-19 pandemic situation, the complete admission process was held in online mode. Finally, a total of 61 students including 29 girls finally secured admission. The academic session of new batch will commence from 2nd August 2021 in online mode initially.

Summer Internship of 12th Batch of PGDM-ABM

The 12th batch of PGDM-ABM students joined various agribusiness companies for summer internship from April

15, 2021. Total 23 companies offered summer internship to 54 students. It is an eight week hands-on exposure for the



PGDM-ABM students apart from classroom learning which is held between 3rd and 4th trimester of the program. Thus, the students have completed their Summer

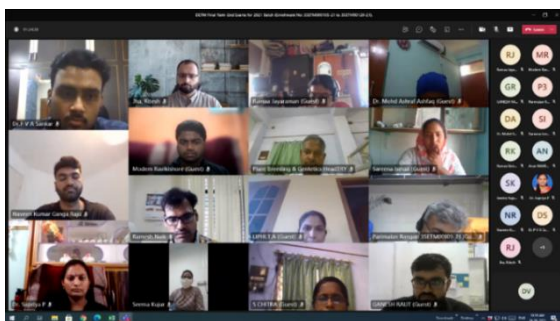
Internship successfully. Their classes for fourth trimester would start from 12th July 2021 in online mode initially.

Diploma in Educational Technology and Management (DETM)

The 9th meeting of Joint Advisory Committee (JAC) for Diploma in Educational Technology and Management (DETM) was held on April 08, 2021 virtually. The meeting was organized under the chairmanship of Dr Ch Srinivasa Rao, Director, ICAR-NAARM to finalize the dates for contact classes, internal assessment and term-end examination for 2019, 2020 and 2021 batches.



DETM Online Contact Classes and Examination



Online contact classes for DETM candidates were organized during May 22-29, 2021. Thirty-three candidates from 2019, 2020 & 2021 batches attended the classes virtually. All the seven courses of the DETM programme were covered by various resource persons. Besides contact classes, Internal Assessment was also organized during 01-11 June 2021 and Term-end examination during 23-30 June 2021 for all the three batches.

a-IDEA News

NABARD Chairman Dr GR Chintala Launches Agri Udaan 4.0

India's most sought after food and agriculture accelerator programme AGRI UDAAN 4.0, organized by a-IDEA, the Technology Business Incubator of ICAR-NAARM, was launched on May 17, 2021. About 700 participated in this virtual programme including honourable VCs, former DDGs, ADGs, Directors of ICAR Institutes, agri start-ups, agri based private companies, ZTMU and ITMU members of ICAR, Progressive farmers, Ministry representatives, agri business management students, faculty and scientists of ICAR & State Agriculture Universities across India and press and media.

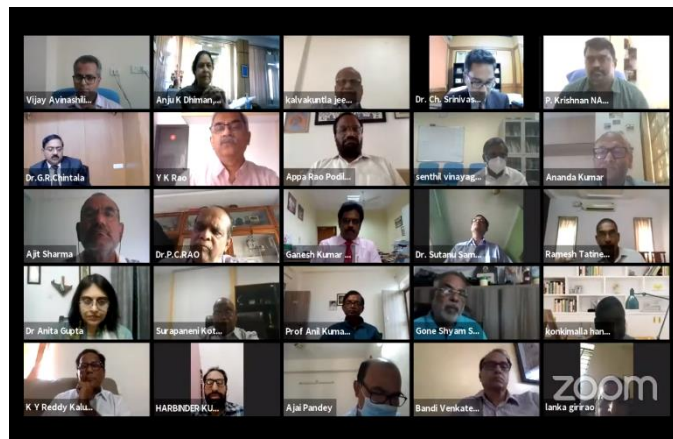
Dr GR Chintala, Chairman, NABARD launched the programme virtually and congratulated a-IDEA for the launch of fourth edition of this national event. In his inaugural address, he stressed the need for fostering start-ups which can change agriculture scenario in the country. He highlighted the agriculture sector for its resilience during the pandemic situation due to efforts of the farmers and efficient value chain system and advised start-ups to be more inclusive to farmers and understand the rural ecosystem while working for the solutions. He also highlighted the need for promoting start-up ecosystem in North Eastern States. On this occasion, two



publications from ICAR-NAARM, entitled "Fostering Agri-based Entrepreneurship in India" and "Agribusiness Management Education at NAARM" were released.

Shri Jayesh Ranjan, IAS, Principal Secretary, Dept. of Industries and Commerce, Govt. of Telangana invited to have more collaborations with activities being taken up in Telangana State. Dr Anita Gupta, Advisor & Head, NSTEDB, DST, Govt. of India highlighted various programmes and priorities in technology innovations under DST, Govt of India. Prof P Appa Rao, Vice Chancellor, University of Hyderabad explained the biotechnology innovations in agriculture growth and

development. Shri R Ramanan, Mission Director, Niti Ayog, Govt. of India highlighted the critical role of technology innovations in agriculture and farmer’s development. Shri Chaman Lal Dhandra, Programme Director, GIZ addressed the audience and stressed the need for fostering start-ups by creating enabling environment. Dr Ch Srinivasa Rao, Director, ICAR-NAARM and President, a-IDEA highlighted the journey of the AGRI UDAAN and briefed the entrepreneurship activities of a-IDEA. Dr K Srinivas, ADG (IPTM), ICAR introduced the objectives and activities planned under Agri Udaan 4.0 which spans from May to November 2021. The event envisages to bring prospective incubatees who have disruptive ideas in agriculture that has social and business value and need support for incubation. The launch program was broadcasted on various online streaming platforms watched by start-ups, mentors, industry officials, scientists, experts, academicians and



students across the country. One of the key outcomes of the accelerator is to make the cohort Agri-startups investment ready and market-ready. About 500+ startups and faculty members took part in this programme and 120 applications were received.

Webshows

a-IDEA conducted a series of webshows under Agri Udaan 4.0. The webshows had speeches from industry, investors, successful startups and government

functionaries. These webshows helped in connecting experienced and professional leaders from Corporates and Startup Incubators.

| Date | Theme | Invited Speakers |
|--------------|---|--|
| May 21, 2021 | Reflections on earlier accelerators | Mr Sandeep Kondaji, Founder & CEO, Krishitantra, Mr Taranjeet Singh, Founder & CEO, AgNxt, Mr NV Ramana, Advisor, Samunnati Finance, Mr Nagaraja Prakasam, Investor & Mentor |
| May 28, 2021 | Investors Corner for Agri-Startups | Mr Subhadeep Sanyal, Partner, Omnivore, Mr Emanuel Murray, Advisor, Caspian, Mr Chetan Krishna, Angel, 3i Partners, Mr AB Chakravarthy, Country Director, Upaya |
| Jun 4, 2021 | Collaboration Corridor between Corporate & Agri-Startups | Mr CM Patil, CEO, Krishikalpa Mr Rajneesh Kumar, Tech Transfer Officer BITS, Pilani |
| Jun 11, 2021 | Assessing and Monitoring Social Impact for Inclusive Growth: Agri-Startup Journey | Mr Prasanta K Talukdar, AGM, NEDFi, Dr Sudha Mysore, CEO, AgInnovate, Mr Hari Balasubramanian, Angel Investor Mr Vasant Kamath, Founder Hydrogreens |
| Jun 18, 2021 | Enabling Ecosystem for Nurturing Agri-Startups | Dr K Srinivas, ADG (IPTM), ICAR, Dr G Pakki Reddy, Executive Director, Mr Piyush Verma, CEO, Manush Labs, Dr KP Ramesha, Director NDRI, SRS |

Student Sensitization on Entrepreneurship Development

Students sensitization programmes were organised at Vignan University, Guntur (June 5, 2021), Andhra Pradesh (AP) and Horticulture University, Telangana (June 14, 2021) in which about 200 students each in AP and Telangana were benefited. These sensitization interactions were organized in association with Hyderabad chapter of NAAS. Various opportunities in agri-tech sector,

Government of India programmes were explained. Innovation opportunities during planting, production stage, post-production stages and food storage reduction strategies were explained. Water management and soil health innovations, micro irrigation, water use efficiency, fertigation in horticulture systems, crop residue conversion to green energy, mulch cum manuring, digital

solutions, farmer producing organization, women self-help groups, commodity groups, market linkages, artificial intelligence (AI) and machine learning opportunities in food loss reduction were discussed. Critical role of transformation of primary agriculture to secondary agriculture, value addition and processing needs were highlighted. GoI targets for agriculture and

food exports and startup opportunities were discussed. Food loss reduction strategies were deliberated among students in debate form organized. Critical role of students and agri entrepreneurship for meeting United Nations Sustainable Development Goals (SDGs) were also explained.

Sensitization Programme on Entrepreneurship Development in Agriculture

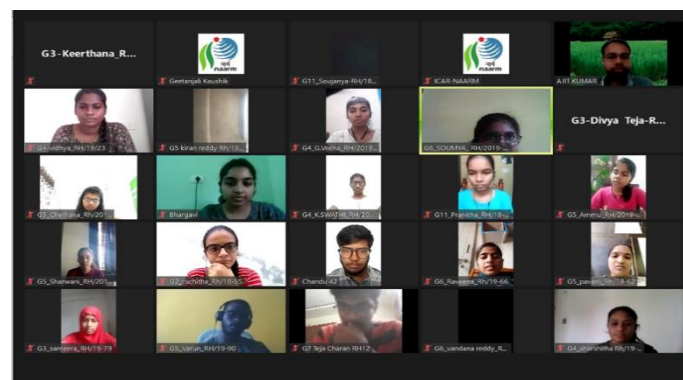


a-IDEA organized a sensitization program for students of Rani Lakshmi Bai Central Agricultural University, Jhansi (RLBCAU) virtually on June 1, 2021. This program aimed at sensitizing the students of Agriculture Universities and about entrepreneurship opportunities in agriculture. The programme was inaugurated by Dr Arvind Kumar, VC, RLBCAU highlighted the schemes of Central and State Govt. supporting Agri-Startups in India. Dr Ch Srinivasa Rao, Director, ICAR-NAARM enlisted potential areas of agripreneurship which are yet to be tapped and reiterated the need for fostering entrepreneurship for agricultural development. Dr G Venkateshwarlu, Joint Director, ICAR-NAARM stressed that colleges should include entrepreneurship as a compulsory course in all

programmes and advised students to change their focus from job seekers to job providers. Ms Archana Chindal, COO, MLIT Solutions and an entrepreneur in the poultry sector, shared her experiences in the journey of turning an idea into a successful business entity. Dr Anil Kumar, Director Education, RLBCAU revealed the basics of achieving success in entrepreneurship to the young minds. Dr Sivaramane N, CEO, a-IDEA explained the process of incubation and startup industry. He also detailed about the process of getting incubated with one of the best incubators in the country focussing exclusively on agribusiness, a-IDEA, Hyderabad. About 160 students and faculty members took part in this programme. The programme ended after a Q & A session.

Training Programme on Entrepreneurship Development for Agricultural Graduates

a-IDEA organized a five day training programme on “Entrepreneurship Development for Agricultural Graduates” for students of College of Horticulture, Rajendranagar of Sri Konda Laxman Telangana State Horticulture University, Mulugu during June 14-18, 2021. The valedictory programme was held on 18 June 2021 virtually. The Dr G Venkateshwarlu, Joint Director, ICAR-NAARM gave a comprehensive overview on different programmes such as Skill India, Student READY, Stand-up India and ACABC and IDEA (Internship for Development of Entrepreneurship in Agriculture) which are expected to bring changes in the mindset of student from job seekers to job providers. Dr B Neeraja Prabhakar, VC, SKLTSU reiterated students to imbibe entrepreneurial qualities to succeed in their careers. Dr M Padma, Dean, SKLTSU appreciated the programme and expressed that it will help the students to



step into entrepreneurship in future. The participants rated the programme as excellent. About 83 students participated and 18 sessions were conducted out of which two were handled by guest faculty and three by entrepreneurs.

Events

Celebration of International Day of Yoga

The Academy celebrated the International Day of Yoga on June 21, 2021 with the theme “Yoga for well-being”. The benefits of practicing Yoga in our health, happiness and well-being were explained and demonstrated on online mode, as per the guidelines issued by Ministry of AYUSH, Government of India. All the faculty members, Staffs and

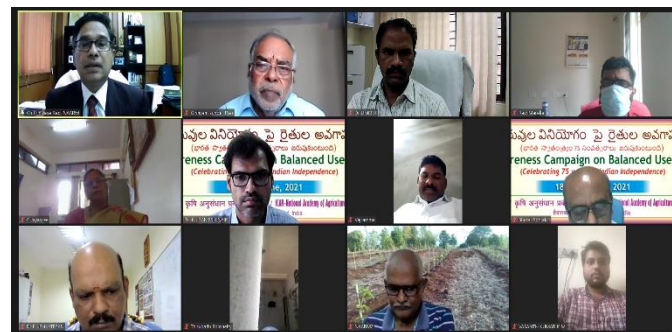
retired employees of ICAR located at Hyderabad were guided to perform yoga at home with family. Dr A Debnath, Consultant Physician and Yoga Practitioner, conducted the Yoga session starting with warming-up exercises, pranayama and asanas. (Event Coordinator: Dr P Vijender Reddy)



Farmers Awareness Campaign on “Balanced Use of Fertilizers”

The Academy organized a farmers’ awareness campaign on “Balanced Use of Fertilizers” in virtual mode on June 18, 2021 as a part of Celebration of 75 Years of Indian Independence. The campaign was attended by about 85 members including 60 farmers from six different villages and four districts of Telangana state. Also, 25 PGDM-ABM students, faculty, officers and staff of the Academy participated in the event.

Shri Gone Shyamsunder Rao, Progressive Farmer and Member, RAC and IMC of ICAR-NAARM lucidly explained the importance of balanced fertilizer use to the audience citing his own personal experiences as a practising farmer. Dr G Jayasree, Head, Department of Soil Science, PJTSAU and Dr Uma Reddy, Associate Director of Research, RARS, Warangal interacted with farmers on various aspects like Soil health, Soil Testing, Sample collection for soil testing, inter cropping with legume crops, Soil management related to balanced use of fertilizers.



Dr Ch Srinivasa Rao, Director, ICAR-NAARM in his address highlighted the importance of soil as a living resource for the sustenance of farming and why balanced use of fertilizers by farmers is essential. He urged the participant farmers to share the messages with other farmers in their village and other villages so as to rapidly spread knowledge on balanced use of fertilizers. Dr G Venkateshwarlu, Joint Director, ICAR-NAARM spoke on the remarkable progress made in agriculture since Independence and also the need to preserve soil for posterity with proper and balanced fertilizer use.

(Event Coordinators: Drs Bharat S Sontakki & M Ramesh Naik)

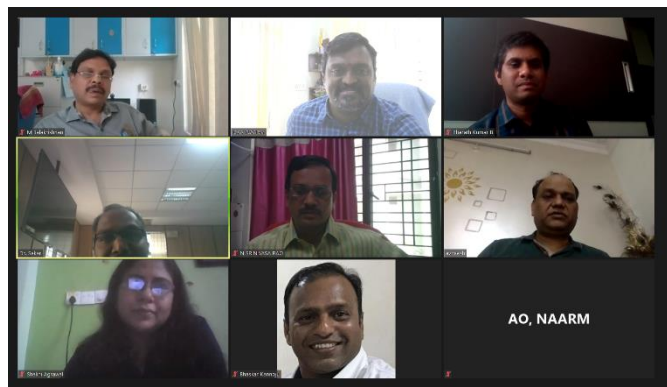
Virtual Tours

Virtual study tours were conducted for the UG students of Community Science College and Research Institute, Tamil Nadu Agricultural University, Madurai on May 3, 2021 and final year UG students of College of Forestry, Ponnampet, University of Agricultural and Horticultural

Sciences (Shivamogga) on June 15, 2021. where in 72 students (27 girls + 45 boys) took part. Altogether, about 112 students took part including 71 girl students. (Event Coordinators: Dr GRK Murthy & Ms Aneeya)

Operational Success of Empanelled IT Firms

The Academy had empanelled four IT firms with the aim of co-developing IT solutions in the farm sector by leveraging the partnership with reputed IT firms. To mark the successful partnership, a virtual meeting was convened on April 30, 2021 by the Empanelment Operationalization Committee of NAARM with the empanelled firms. Dr I Sekar, Chairman of the Committee welcomed the representatives from the firms and the Committee members. He recognized that the partnership could make a good beginning with few IT projects initiated and some in advanced stage of development, while expressing hope that there is much greater scope to expand. The representatives acknowledged that the fullest potential of the collaboration is yet to be achieved and reasoned that impact of pandemic in the past one



year. Dr P Krishnan, Member Secretary of the Committee briefly outlined the next phase of empanelment initiative by NAARM and invited all to participate in the process and contribute to take forward the association.

Farm Activities

The farm section of the Academy carried out various activities like maintaining the laws in the campus and propagating ornamental plants. Newly established herbal garden and Agri-Biodiversity Park were also maintained. Harvesting and selling of sapota to interested staff and auctioning of mango were also done. Fishes were also harvested from NAARM lake and sold to interested staff.



Other Events



Meeting with Additional Secretary, DARE & FA, ICAR to discuss on ICAR Technologies and Agri-Start-Ups



Director, NAARM visiting PGDM-ABM (2021-23) Online Interview Venues

Faculty Achievements

Honours, Awards and Recognitions

Dr Ch Srinivasa Rao nominated as Member, Advisory Board, The Journal of Research – PJTSAU.

Dr Ch Srinivasa Rao joined as Editor, Journal of Climate Change & Environmental Sustainability.

Dr Ch Srinivasa Rao joined as Editor, Anthropocene Science, Springer.

Dr SK Soam was Guest of Honour at the 'Virtual training for University students to improve their performance in competitive examination', organized by SVVU, Tirupati, under CDC of NAHEP which was attended by about 500 students.

Dr MB Dastagiri, based on invitation participated in the First Nobel Prize Summit 2021 on “OUR PLANET, OUR FUTURE” during April 26-28, 2021. The Nobel Prize Summit is hosted by the Nobel Foundation and organized by the U.S. National Academy of Sciences in partnership with the Potsdam Institute for Climate Impact Research, and the Stockholm Resilience Centre/Beijer Institute.

Dr Surya Rathore bagged the team award for “Most Impactful Training Delivery” during the Teach-back of GIZ – Dale Carnegie Training of Trainers programme hosted by Indira Gandhi National Forest Academy, Dehradun, on May 14, 2021.

Dr P Krishnan conferred Fellowship in the Section of Fisheries Science by National Academy of Agricultural Sciences (NAAS) on June 17, 2021.

Publications

Research Articles

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- Srinivasarao Ch (2021) Programmes and Policies for Improving Fertilizer Use Efficiency in Agriculture. *Indian Journal of Fertilizers*, 17(3), 226-254.

- Umamaheswari T, Sugumar G, Krishnan P, Ananthan PS, Anand A, Jeevamani JJJ, Mahendra RS, Amali-Infantina J & Srinivasa-Rao Ch (2021) Vulnerability assessment of coastal fishing communities for building resilience and adaptation: Evidences from Tamil Nadu, India, *Environmental Science and Policy*, 123, 114-130.
- Venkatesan P, Sundaramari M & Ahire Laxman M (2021) Adoption of Rationale Indigenous Crop Protection Measures by “Malayali” Tribes of Kolli Hills, Tamil Nadu. *Journal of Community Mobilization and Sustainable Development*, 16(1), 316-322.
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Policy Paper

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Books/ Edited Books

- Ashok K Singh, P Venkatesan, N Sivaramane, Bharat S Sontakki, VP Chahal & Ch Srinivasa Rao (2021) Key Outcome of Farmer FIRST Programme 2016-2020- Transforming the Lives and Livelihood of Indian Farmers, Indian Council of Agricultural Research, New Delhi, p136, ISBN:978-81-7164-225-0.
- Ashok K Singh, P Venkatesan, N Sivaramane, Bharat S Sontakki, VP Chahal & Ch Srinivasa Rao (2021) फार्मर फर्स्ट कार्यक्रम 2016-2020 के प्रमुख परिणाम - भारतीय किसानों के जीवन एवं आजीविका का रूपांतरण करना, Indian Council of Agricultural Research, New Delhi, p136.

Copyrights

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Book Chapters/ Chapters in Conference Proceedings

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- Krishnan P (2021) Bridging Gaps in Policy with Science: Contributions to Fisheries Resource Management, *In: Abstracts of Presentations by Fellows Elected (2021)*, National Academy of Agricultural Sciences. New Delhi, p9.
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Rao KH, Ranjit-Kumar, N Sivaramane, Sanjiv-Kumar, PC Meena and B Ganesh Kumar (2021) *Agri-Business Management Education at NAARM: Making Agri-Graduates Industry-ready and Entrepreneurs*. ICAR-National Academy of Agricultural Research Management. p64.



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M Ramesh Naik and Hemalatha (2021) Precision Nitrogen Management Using Leaf Colour Chart. *Chronicle of Bioresource Management*. 5(2), 059-062.

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Radio/ TV talk/ Video talk/ Press Release

TV Talk- Topic/ Event



Channel and program

<https://www.etvbharat.com/telugu/telangana/city/hyderabad/nabard-chairman-suggestion-to-youth-to-choose-agriculture-as-career/ts20210518053945216>

Media coverage

సాంకేతిక విద్యా, భోధనపై ఆన్ లైన్ శిక్షణ తరగతులు

ఆన్ లైన్ శిక్షణ ఎంతో అవసరమని నార్ సంస్థ నెల రోజుల శిక్షణ కార్యక్రమాన్ని నిర్వహిస్తున్నట్లు నార్ డైరెక్టర్ జనరల్ సి పాన్ శ్రీనివాసరావు సోమవారం ఆన్ లైన్ భోధన, సాంకేతిక ను ఎలా ఉపయోగించుకోవాలి అనేది ఎంతో అవసరం అన్నారు. భోధన లో ఉన్నవారు, అధ్యయనం ఈ శిక్షణ లో సాల్వ్ చేస్తున్నారు. రిజిస్ట్రేషన్ కోసం https://elearning.naarm.org.in ద్వారా మాత్రమే చేయవచ్చు అన్నారు. లాగిన్ అయినా తర్వాత ఏవైనా సందర్భాల్లో అప్డేట్ ద్వారా రిజిస్ట్రేషన్ ఫార్మ్ అప్లై చేయవచ్చు. అసక్తి గల వారు మే 31 వరకు రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పేర్లను రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. దు.1180 వెబ్సైటును సూచించారు.

కలెబ్రేషన్ 47

ఆన్ లైన్ విద్యాభోధనలో సాంకేతికతపై శిక్షణ

రాజేంద్రనగర్: రాజేంద్రనగర్ గల సేవల్ అకాడమీ ఆన్ అగ్రి కల్చరల్ రిసెర్చ్ మెన్షుమెంట్ (నార్) ఆన్ లైన్ విద్యా భోధనలో సాంకేతికతను ఎలా ఉపయోగించాలి అనే అంశపై నెల రోజుల వ్యవధి గల శిక్షణ కార్యక్రమాన్ని రూపొందించారు. భోధనలో ఉన్న వారు, ఉపాధ్యాయులు, బోధన పట్ల అసక్తి ఉన్న అధ్యాపకులు శిక్షణలో పాల్గొన వచ్చని నార్ అధికారులు తెలిపారు. జూన్ 15వరకు 300వరకు ఈ కోర్సు ఉపయోగపడుతుంది. అసక్తి గల వారు మే 31లోగా ఆన్ లైన్ లో రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పాల్గొనాలనుకున్న వారు https://elearning.naarm.org.in ద్వారా తమ పేర్లు నమోదు చేసుకోవాలన్నారు.

నామ్ ద్వారా థియోరెటికల్ ఫార్మేషన్ ఆఫ్ ఎక్యూకేషన్ డెవలపర్స్

నామ్ ద్వారా థియోరెటికల్ ఫార్మేషన్ ఆఫ్ ఎక్యూకేషన్ డెవలపర్స్ అనే పాఠ్యక్రమం ఏర్పాటు చేశారు. నామ్ ద్వారా థియోరెటికల్ ఫార్మేషన్ ఆఫ్ ఎక్యూకేషన్ డెవలపర్స్ అనే పాఠ్యక్రమం ఏర్పాటు చేశారు. నామ్ ద్వారా థియోరెటికల్ ఫార్మేషన్ ఆఫ్ ఎక్యూకేషన్ డెవలపర్స్ అనే పాఠ్యక్రమం ఏర్పాటు చేశారు.

కెలీ హిందీ మిలాల DAILY HINDI MILAP Hyderabad

నామ్ में ऑनलाइन पाठ्यक्रम 1 से

నామ్ ద్వారా 3 భాగం (సెషన్లు) వారి కోర్సును నిర్వహిస్తున్నారు. ఆన్ లైన్ విద్యా భోధనలో సాంకేతికతను ఎలా ఉపయోగించాలి అనే అంశపై నెల రోజుల వ్యవధి గల శిక్షణ కార్యక్రమాన్ని రూపొందించారు. భోధనలో ఉన్న వారు, ఉపాధ్యాయులు, బోధన పట్ల అసక్తి ఉన్న అధ్యాపకులు శిక్షణలో పాల్గొన వచ్చని నార్ అధికారులు తెలిపారు. జూన్ 15వరకు 300వరకు ఈ కోర్సు ఉపయోగపడుతుంది. అసక్తి గల వారు మే 31లోగా ఆన్ లైన్ లో రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పాల్గొనాలనుకున్న వారు https://elearning.naarm.org.in ద్వారా తమ పేర్లు నమోదు చేసుకోవాలన్నారు.

ఆధునిక వ్యవసాయ పద్ధతులపై దృష్టి

చేత్రోలు: నేటి డిసెంబరు 6న నామ్ ద్వారా ఆధునిక వ్యవసాయ పద్ధతులపై దృష్టి అనే అంశపై నెల రోజుల వ్యవధి గల శిక్షణ కార్యక్రమాన్ని రూపొందించారు. భోధనలో ఉన్న వారు, ఉపాధ్యాయులు, బోధన పట్ల అసక్తి ఉన్న అధ్యాపకులు శిక్షణలో పాల్గొన వచ్చని నార్ అధికారులు తెలిపారు. జూన్ 15వరకు 300వరకు ఈ కోర్సు ఉపయోగపడుతుంది. అసక్తి గల వారు మే 31లోగా ఆన్ లైన్ లో రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పాల్గొనాలనుకున్న వారు https://elearning.naarm.org.in ద్వారా తమ పేర్లు నమోదు చేసుకోవాలన్నారు.

Sun, 06 June 2021 https://epaper.sakshi.com/c/60948675

ఆన్ లైన్ నైపుణ్య బోధనపై 'నార్' శిక్షణ ఈ నాడు, హైదరాబాద్: రోజూ కారణంగా ఆన్ లైన్ లో బోధనను ప్రారంభించారు. దీన్ని దృష్టిలో ఉంచుకుని రాజేంద్రనగర్ లోని జాతీయ వ్యవసాయ, పరిశోధన, నిర్వహణ సంస్థ (నార్) ఆధునిక సాంకేతిక పరిష్కారాన్ని వినియోగించుకుని ఆన్ లైన్ లో పాఠాలను నైపుణ్యంగా డిలివర్ చేయడంపై మాస్టర్ డి.ఎస్.ఆర్. ఆన్ లైన్ కోర్సు (ఎం.ఎస్.సీ) పేరుతో ప్రత్యేకంగా శిక్షణ కోర్సును ప్రవేశపెట్టింది. వచ్చే నెల 1వ తేదీ నుంచి నెలరోజుల పాటు ఆన్ లైన్ లో ఈ కోర్సును నిర్వహించనుంది. పట్టణజీవలో పాటు ప్రస్తుతం బోధనా రంగంలో ఉన్న ఉపాధ్యాయులు కూడా ఈ కోర్సులో చేరవచ్చు. ఆసక్తి ఉన్నవారు elearning.naarm.org.in వెబ్ సైట్ లో వెళ్లి నమోదు చేసుకోవాలి. కోర్సులో భాగంగా డి.డి.యో. పాఠాలను ఆన్ లైన్ లో జానీముని, శిక్షణ ఫార్మ్యూలర్ దు.1180 నెంబర్ వారికి సబ్స్క్రిబ్ చేసుకుని ఆండలైన్ చేసుకుని నార్ సంకలనం చేయవచ్చు. ప్రీ-నామ్ లో పాల్గొనినవారు తెలిపారు.

DECCAN Chronicle AGRITECH SECTOR OFFERS HUGE OPPORTUNITIES

DC CORRESPONDENT VIJAYAWADA, JUNE 5 Agriculture sector offers tremendous opportunities for technology intervention both to cut losses and enhance productivity of farming skills. Students should acquire latest technical know-how to grab the emerging opportunities, said speakers at a webinar held on 'Agritech Incubators - Scope and Opportunities for Students and Farmers' on Saturday by the Agricultural and Horticultural Sciences Department of Vignana University. Dr Ch. Srinivasa Rao, Director, ICAR-NAARM, Hyderabad, attending the webinar as the chief keynote speaker explained about latest technologies such as drones for field monitoring, water management, soil health monitoring, sensors and machines for routine operations, and also agriculture IoT and agri tech market.

సాగు వైపే యువత చూపు

సాగు వైపే యువత చూపు. వైద్యులు యువతను ఆకట్టుకుంటున్నారు. కేంద్ర ఆర్డర్ 19 లో నెల రోజుల వ్యవధి గల శిక్షణ కార్యక్రమాన్ని రూపొందించారు. భోధనలో ఉన్న వారు, ఉపాధ్యాయులు, బోధన పట్ల అసక్తి ఉన్న అధ్యాపకులు శిక్షణలో పాల్గొన వచ్చని నార్ అధికారులు తెలిపారు. జూన్ 15వరకు 300వరకు ఈ కోర్సు ఉపయోగపడుతుంది. అసక్తి గల వారు మే 31లోగా ఆన్ లైన్ లో రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పాల్గొనాలనుకున్న వారు https://elearning.naarm.org.in ద్వారా తమ పేర్లు నమోదు చేసుకోవాలన్నారు.

అంకురాలకు దన్ను.. అగ్రి ఉడాన్

- పథకంతో రైతులకు ఎంతో మేలు
4వ దశను ప్రారంభించిన
నాభ్యుత్పన్న గోవిందరాజులు

శోధన, నిర్వహణ సంస్థ (నార్) ఆన్ లైన్ విద్యా భోధనలో సాంకేతికతను ఎలా ఉపయోగించాలి అనే అంశపై నెల రోజుల వ్యవధి గల శిక్షణ కార్యక్రమాన్ని రూపొందించారు. భోధనలో ఉన్న వారు, ఉపాధ్యాయులు, బోధన పట్ల అసక్తి ఉన్న అధ్యాపకులు శిక్షణలో పాల్గొన వచ్చని నార్ అధికారులు తెలిపారు. జూన్ 15వరకు 300వరకు ఈ కోర్సు ఉపయోగపడుతుంది. అసక్తి గల వారు మే 31లోగా ఆన్ లైన్ లో రిజిస్ట్రేషన్ చేసుకోవాలన్నారు. పాల్గొనాలనుకున్న వారు https://elearning.naarm.org.in ద్వారా తమ పేర్లు నమోదు చేసుకోవాలన్నారు.

Faculty / Staff Participation in Online Scientific Events

Table with columns: Programme Name, Date, Scientist Name. Rows include 30th BASIC Negotiators Meetings, Informal Consultations on Koronivia Joint Work, UNFCC Meetings, etc.

| | | |
|---|-------------------------|---------------------|
| through Adaptation Communications, organized by UN Climate Change Secretariat | | Dr Ch Srinivasa Rao |
| 297 th Meeting of Board of Management of ANGRAU, Guntur, Andhra Pradesh | Apr 6, 2021 | |
| Six-monthly Review Meeting of the XXV Meeting of ICAR Regional Committee No. II for West Bengal, Odisha, Telangana, Andhra Pradesh and the Union Territory of Andaman & Nicobar Islands under the Chairmanship of Deputy Director General (Crop Science), ICAR, New Delhi | Apr 12, 2021 | |
| Meeting of Organizing Committee for "ICAR National Convention for Industry-Institute Interface for Food Processing Technologies" | Apr 15, 2021 | |
| 118 th Meeting of the Executive Council of National Academy of Agricultural Sciences, New Delhi | Apr 16, 2021 | |
| Fifth Convocation of PJTSAU | Apr 17, 2021 | |
| Meeting on Agriculture Loss and Damages under the Chairmanship of Secretary, MoEFCC, Govt. of India for briefing on Climate Change Negotiation Issues | Apr 17, 2021 | |
| Meeting of ICAR Committee on Revision of APAR | Apr 22, 2021 | |
| Chaired the Meeting of Organizing Committee for ICAR National Convention for Industry-Institute Interface for Food Processing Technologies | Apr 23, 2021 | |
| 14 th Meeting of Academic Council of PJTSAU | Apr 20, 2021 | |
| Preparatory Briefing Meeting with the Negotiators for the UNFCCC June Subsidiary Body Meetings under the Chairmanship of Ms. Richa Sharma, Additional Secretary, MoEFCC, Govt. of India. | Apr 28, 2021 | |
| G77 & China Coordination Meetings of UNFCCC | May 28- Jun 14, 2021 | |
| Programme on Observance of "World No-Tobacco Day" and to take pledge under the Chairmanship of Secretary, DARE & DG, ICAR | May 31, 2021 | |
| Inauguration of UNFCCC Meetings - Opening Plenary Meetings of the SBSTA and SBI (UNFCCC) Joint SBSTA and SBI Plenary for statements (UNFCCC) | May 31, 2021 | |
| Part 1 of Koronivia Intersessional Workshop as part of UNFCCC 2021 SB Sessions (Koronivia Joint Work on Agriculture on the provisional agendas of SBSTA and SBI during the 2021 sessions of the subsidiary bodies) | Jun 1-16, 2021 | |
| Preparatory Meeting for ICAR National Convention for Industry-Institute Interface for Food Processing Technologies | Jun 2, 2021 | |
| Meeting to discuss on SFC/EFC of Agril. Education Division under the Chairmanship of DDG (Education), ICAR | Jun 3, 2021 | |
| Workshop on "EFC Presentation and Preparation" under the Chairmanship of Secretary, DARE and DG, ICAR | Jun 4, 2021 | |
| NAAS Foundation Day Lecture by Dr Shakuntala Haraksingh Thilsted, 2021 World Food Prize Laureate and Global Lead for Nutrition and Public Health, World Fish Centre, Malaysia. | Jun 4, 2021 | |
| Koronivia Informal Consultations in UNFCCC 2021 SB Sessions | Jun 4, 2021 | |
| 26 th Meeting of Board of Management of PJTSAU | Jun 5, 2021 | |
| SB-Koronivia Joint Work on Agriculture organised by UNFCCC | Jun 7-15, 2021 | |
| Post-2020 Global Biodiversity Framework - Thematic Stakeholder Consultations Theme: Agriculture, Fisheries and Allied Sectors, organized by MoEFCC | Jun 7, 2021 | |

| | | |
|---|----------------|---------------------|
| Interface Meeting on Enhancing the Preparedness for Agricultural Contingencies during Kharif 2021 for Telangana organised by CRIDA | Jun 11, 2021 | Dr Ch Srinivasa Rao |
| UNFCCC Meetings - Informal dialogues with the Constituted Bodies (SBI & SBSTA) | Jun 14, 2021 | |
| Meeting under the Chairmanship of Secretary, DARE & DG, ICAR to discuss the policy framework on "Continuation of Association in Teaching, Student Guidance and Research Projects for those freshly joined at ICAR Hqrs. in various positions" | Jun 16, 2021 | |
| 5 th Meeting of Executive Council of National Council for Cooperative Training under the Chairmanship of Additional Secretary (Cooperation), Ministry of Agriculture and Farmers' Welfare, Govt of India. | Jun 16, 2021 | |
| Informal meeting by the COP 25 Presidency and the COP 26 incoming Presidency on the Santiago Network on Loss and Damage, organized by UNFCCC | Jun 16, 2021 | |
| UNFCCC Meetings - Closing plenary meetings of the SBSTA and the SBI Joint SBSTA and SBI Plenary for statements | Jun 17, 2021 | |
| Discussion with Addl. Secretary, DARE & FA, ICAR on ICAR Technologies and Agri-Start-ups | Jun 21, 2021 | |
| National Dialogue on Innovative Foods for Hospitality Industry, organized by ICAR | Jun 22, 2021 | |
| Meeting of all the Conveners of NAAS Regional Chapters | Jun 23, 2021 | |
| Chief Guest for the Inauguration of PDKV Research and Incubation Foundation followed by Two Days Sensitization e-Workshop on "Start-up Opportunities for Agricultural Graduates" scheduled on June 23-24, 2021 | Jun 23, 2021 | |
| Mid-term Meeting to review the action taken on different points of 25th Regional Committee-IV under the Chairmanship of DDG (Extension), ICAR, New Delhi | Jun 25, 2021 | |
| Review Meeting on Azadi ka Amrut Mahotsav Celebrations under the Chairmanship of Secretary, DARE and DG, ICAR | Jun 25, 2021 | |
| Brainstorming Session on Regenerative Agriculture for Soil Health, Food and Environmental Security organised by Trust for Advancement of Agricultural Sciences (TAAS), New Delhi | Jun 26, 2021 | |
| Chaired the Meeting of Committee to develop a Roadmap for creation of Technology Incubation Centres in all Institutes including KVKs | Jun 28, 2021 | |
| Informal meeting on the Santiago Network on Loss and Damage, organized by UNFCCC Secretariat | Jun 28, 2021 | |
| 3 rd Project Management Review Committee (PMRC) Meeting of NABARD Project | Jun 29, 2021 | |
| Webinar on Adaptation Communications: Draft supplementary guidance for voluntary use by Parties in communicating adaptation information through Adaptation Communications, organized by UN Climate Change Secretariat | Jun 30, 2021 | |
| 14th Meeting of Academic Council of PJTSAU | April 20, 2021 | Dr G Venkateshwarlu |
| Ranking Committee meeting for ranking of agricultural universities | May 24, 2021 | |
| Preparatory Meeting for ICAR National Convention for Industry-Institute Interface for Food Processing Technologies | Jun 2, 2021 | |
| Workshop on "EFC Presentation and Preparation" under the Chairmanship of Secretary, DARE and DG, ICA | Jun 4, 2021 | |

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|---|--|------------------------|
| Meeting of Organizing Committee for “ICAR National Convention for Industry-Institute Interface for Food Processing Technologies” | Apr 15, 2021 Apr 23, 2021 | Dr SK Soam |
| 5 th meeting of PRAYAS Monitoring Committee (PMC) of Association for innovation development of Entrepreneurship in Agriculture (a-IDEA) | Apr 26, 2021 | |
| 5 th – 7 th Virtual Expert Workshop of RySS-CIRAD-FAO Foresight Study “AgroEco2050” | Apr 27, 2021 May 24, 2021 Jun 29, 2021 | Dr Ranjit Kumar |
| Study Management Committee Meeting of the study on “Co-Benefits of Largescale Organic Farming on Human Health (BLOOM): A Cluster-randomized controlled evaluation of Andhra Pradesh Community-managed Natural Farming” conducted by University of Edinburg & PHFI | Apr 12, 2021 Jun 21, 2021 | |
| IRC meeting of IISR | Jun 2, 2021 | Dr S Senthil Vinayagam |
| Brainstorming workshop on Mainstreaming of Agriculture as a subject in the school curriculum 2 organised by ICAR-IASRI | Jun 16, 2021 | Dr N Srinivasa Rao |
| Brainstorming meeting on Advanced technologies in agriculture with focus on AI, ML and IOT organised by TIFAC, New Delhi | Jun 21, 2021 | |
| Workshop on EFC Preparation organised by ICAR, New Delhi | Jun 05, 2021 | Dr P Krishnan |
| National Academy of Agricultural Sciences (NAAS) - Presentation of Newly Elected Fellows 2021 | Jun 17, 2021 | |

Invited as Key Speaker in Virtual Scientific Meetings/Webinars

| Faculty | Topic | Event | Organiser | Date |
|---------------------|---|---|--|--------------|
| Dr Ch Srinivasa Rao | Agritech Incubators - Scope and Opportunities for Students and Farmers | Webinar | Vignan University, Guntur, Andhra Pradesh | Jun 5, 2021 |
| Dr SK Soam | Preparation of winning project proposals | Enhancing the Efficiency of <i>Krishi Vigyan Kendras</i> | Maharana Pratap University of Agriculture & Technology, Udaipur & MANAGE, Hyderabad | Apr 24, 2021 |
| | Geographical Indicators and its implications for Indian Farmers | Training Program on “WTO and its Implications on Indian Agriculture” | MANAGE, Hyderabad | Apr 21, 2021 |
| | Agriculture and Trade Related Intellectual Property Rights | Training Program on “WTO and its Implications on Indian Agriculture” | MANAGE, Hyderabad | Jun 22, 2021 |
| | Agricultural GIs in India: Role of research organizations in protection and product development | National Webinar on “IPR & SMEs (Special Focus on Agriculture & Food Sector): Strengthening Bonds In Prime Times” | The West Bengal National University of Juridical Sciences, Kolkata | Apr 25, 2021 |
| Dr Ranjit Kumar | eNAM – Helping in better price discovery for small farmers | Online International Training Program on Innovative Marketing Models for Smallholder’s Agriculture | IIM, Jammu in collaboration with African-Asian Rural Development Organization (AARDO), New Delhi | Apr 8, 2021 |

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|----------------------|--|---|--|--------------|
| Dr Ranjit Kumar | Business Plan and Goal Setting to Launch a Successful Start-up | Sensitization e-Workshop on 'Startup Opportunities for Agricultural Graduates' | Dr PDKV, Akola | Jun 23, 2021 |
| S. Senthil Vinayagam | ICT applications in agriculture | Online Refresher course on Research Management | CCS Haryana Agricultural University Hisar | Apr 14, 2021 |
| | Repositioning Agricultural Extension to the new challenges of DFI | Online Training program on Agricultural Extension Strategies for Doubling Farmers' Income | MANAGE, Hyderabad | Jun 7, 2021 |
| Dr Surya Rathore | Enhancing the Managerial Skills of Senior Scientists & Heads of KVKs for their efficient functioning | Webinar | MPUA&T, Udaipur & MANAGE, Hyderabad | Apr 23, 2021 |
| Dr P Krishnan | De-covidization of (Fisheries) Higher Education: Leveraging Enhanced Readiness to Integrate Digital Technology | Online Seminar on Towards Knowledge Economy and Innovation Society – Role of Professional Educational Institutions in Kerala. | Kerala Gazetted Officers Association | Jun 17, 2021 |
| | Science of adaptation & Methods and Tools: Impacts, Vulnerability & Adaptation | Fast-Track Learning in Climate Change and Marine Life | Center for Ocean Research, Sathyabama Institute of Science & Technology, Chennai | Jun 19, 2021 |
| P Venkatesan | Scope towards implementation of Farmer FIRST Programme by Mahatma Phule Krishi Vidyapeeth, Rahuri | Programme on Kharif Season Planning | Mahatma Phule Krishi Vidyapeeth, Rahuri | Jun 28, 2021 |
| Dr Sanjiv Kumar | Design Thinking in Livestock Sector | Training program on Innovative Ideas for Entrepreneurship Development in Livestock Sector | MANAGE, Hyderabad | May 13 2021 |
| | ICT Enabled Marketing in AH Sector | Market led extension for the extension officers of Animal Husbandry and Dairy Development | EEL, PJTSAU, Hyderabad | May 20, 2021 |
| Ms Aneeja | Effective communications in govt organizations | Webinar | BHEL | Apr 16, 2021 |
| | "Gender Sensitization" and "Soft Skills" | Webinar | Income Tax department | Apr 20, 2021 |

Trainings attended by the Faculty/Staff

Dr GRK Murthy attended online continuing education program on deep learning and its applications conducted by NIT, Warangal, Telangana during April 26-30, 2021.

Drs P Krishnan, Surya Rathore, Vijay Avinashilingam & S Senthil Vinayagam attended GIZ-Dale Carnegie “Training of Trainers on Effective Delivery of Trainings using participatory Training Methods” organized jointly by IGNFA and GIZ, under the Indo-German HWC Project during May 11-14, 2021.

Dr Surya Rathore attended Agridaksh training organised under NAHEP, Component 2A by IASRI, New Delhi on May 28, 2021.

Staff News

Appointments/ New Joining

Dr G Venkateshwarlu, joined the Academy as Joint Director w.e.f. 29.04.2021 (AN)

Dr G Venkateshwarlu is a decorated Scientist with vast experience in horticulture, fisheries and higher agriculture education. He has served at IIHR, Bengaluru and CIFE, Mumbai in various capacities. He was also a visiting scholar at the University of Massachusetts, Amherst and Visiting Professor at Dublin Institute of Technology, Ireland. Before joining as JD, ICAR-NAARM, he served as Assistant Director General (EQR) of Indian Council of Agricultural Research, New Delhi.



Transfers

- Dr K Srinivas, Principal Scientist (Agril. Economics) was relieved w.e.f. 06.04.2021 (A.N.) on his transfer to IPTM & PME Division, ICAR Hqrs., New Delhi as Acting ADG.

Retirement/ Superannuation

- Shri Naresh Kumar N, Technical Officer retired on superannuation w.e.f. 31.05.2021 (AN).
- Shri Chandramouli C, Skilled Support Staff (SSS) retired on superannuation w.e.f. 31.06.2021.

Promotions / Financial upgradations under MACPS

- Shri Mukul Rajsingh, Administrative Officer has been promoted to the post of Senior Administrative Officer w.e.f. 29.06.2021.
- Smt N Vijaya Lakshmi, Junior Accounts Officer has been promoted to the post of Assistant Finance & Accounts Officer w.e.f. 28.06.2021.

Clearance of Probation

- Shri M Satyanarayana, SSS & Shri D Srisailam, SSS were given clearance of probation on 19.10.2020 and confirmed on 20.10.2020
- Shri D Babaiah, SSS & Shri B Ratnaiah, SSS were given clearance of probation on 21.02.2021 and confirmed on 22.02.2021

Upcoming Events (Tentative)

| Event | Date |
|---|-----------------|
| Training Workshop on Effective Implementation of Social Safeguard plans (Sponsored under NAHEP) (Online Mode) | Jul 23-24, 2021 |
| Training Programme on Pension (Online Mode) | Aug 2-4, 2021 |
| Executive Development Programme on Leadership Development (Online Mode) | Aug 2-6, 2021 |

| | |
|---|----------------------|
| MDP on Administrative and Financial Management for Deputy Secretaries, Chief Admn. Officers, Chief Finance & Accounts Officers, SAOs, under Secretaries & SFAOs (Online Mode) | Aug 9-13, 2021 |
| Training Workshop for Vigilance Officers of ICAR Institutes (Online Mode) | Aug 16-18, 2021 |
| Ideation and Innovation Challenge Workshop for Agriculture Students PAN India. Under NABARD Grant (Online Mode) | Aug 23-24, 2021 |
| Training Programme on Advances in Extension Research and Evaluation Methodology (Online Mode) | Aug 23 – Sep 1, 2021 |
| Training Workshop on Response Surface Methodology (Online Mode) | Aug 24-26, 2021 |
| Training Programme on Design Thinking for Research Project Formulation and Implementation (Online Mode) | Aug 24-28, 2021 |
| Intellectual Property Rights, Copy Right, Industrial design and Plagiarism by TANUVAS, Chennai | Aug 24-28, 2021 |
| E-resources, E-learning, and IoT in Agriculture by UAS, Bengaluru | August, 2021 |
| Foundation Course for Faculty of Agricultural Universities (FOCFAU) | Sep 1-30, 2021 |
| MDP on Intellectual Property Valuation and Technology Management | Sep 2-7, 2021 |
| Training Programme on Sustainable Management of Small-Scale Seed Enterprises | Sep 14-18, 2021 |
| Content Development and Management by TANUVAS, Chennai | Sep 14-18, 2021 |
| Training on Application of Bioinformatics in Agricultural Research and Education | Sep 20-24, 2021 |
| Competence Enhancement Programme on Soft Skills and Personality Development for T1/T4 Staff of ICAR | Sep 20-25, 2021 |
| Off Campus Training Programme for Administrative and Finance Management for Section Officers/AAO/AFAOs/ Assistants of ICAR Headquarters/Institutes | Sep 21-25, 2021 |
| Education Management and Academic Leadership | Sep 23-28, 2021 |
| MDP on Market Research & Value Chain Management of Agricultural Commodities | Sep 24-29, 2021 |



Avenue trees *Cassia fistula* (Golden shower) and *Lagerstroemia flos-reginae* (Pride of India) in full bloom in the campus

Editors: Dr Sanjiv Kumar, Dr BS Yashavanth, Dr Tavva Srinivas and Dr Ranjit Kumar

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Director
ICAR - National Academy of Agricultural Research Management
Rajendranagar, Hyderabad, Telangana - 500 030
Phone: 040-24015070; Fax: 040-24015912
Email: chsrao_director@naarm.org.in / newsletter@naarm.org.in

