

‘Mahila Kisan Diwas’ celebrated at ICAR – NAARM

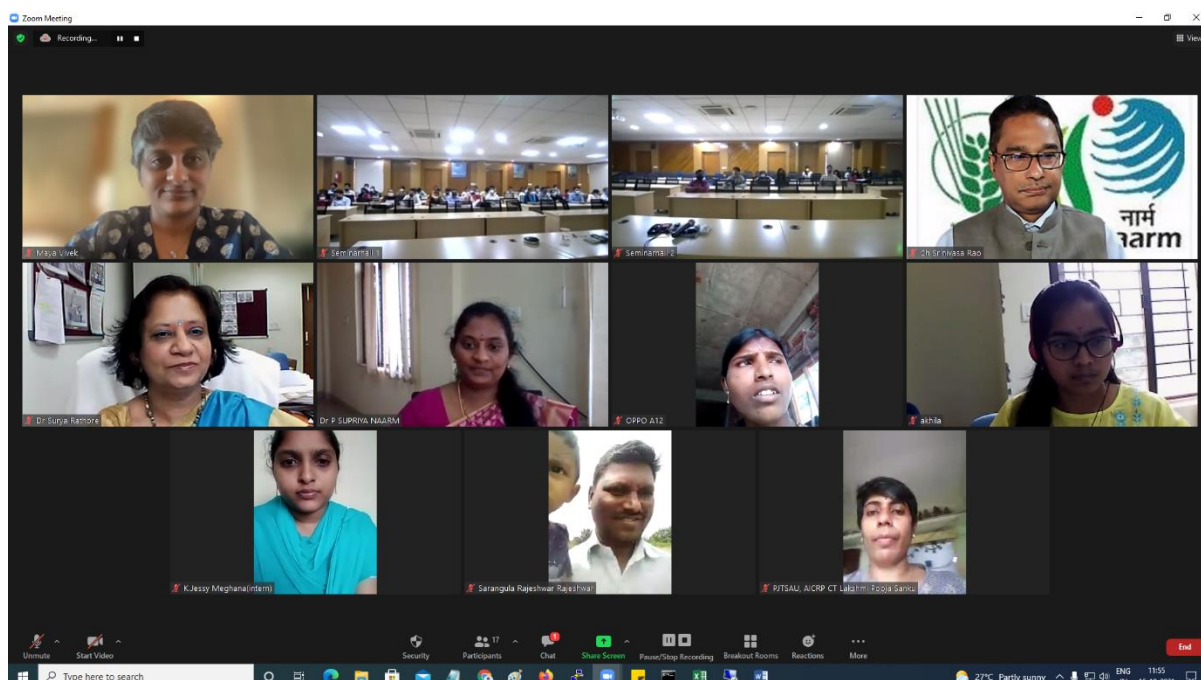
15 October 2021

ICAR- National Academy of Agricultural Research Management organised a One-day webinar on Understanding the Journey of Women Agripreneurs on 15 October, 2021 on the occasion of Mahila Kisan Diwas. On this occasion, a poster competition was also organised on the themes; role of women in agriculture, women empowerment, nutrition and income generation at the academy followed by an e-exhibition of the submitted posters. Around 130 participants including farm women, students and staff and faculty members attended the programme.

Dr Ch Srinivasa Rao, Director, ICAR-NAARM highlighted the critical role of women in Indian agriculture, agri-business management, agri education and research. Women group formation as self-help groups and FPOs to have collective farming activities on vegetables, fruits, cut flowers, organic foods for better livelihoods. As strength of girl students is increasing in agri education and research; future agriculture has a greater role for women in agri entrepreneurship.

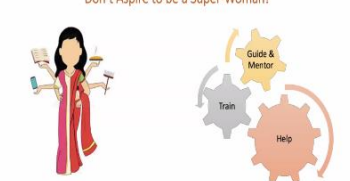
Ms. Maya Vivek CEO & Co-founder, Oorvi Sustainable Concepts, Pvt. Ltd. Hyderabad discussed about her journey as a woman agripreneur and also shared the efforts she made towards flower based entrepreneurship development and environmental conservation by means of holy waste (Flower Waste) recycling in her company activities. Her deliberations would surely open up the doors for innovation among students as well as our farmers and farm women to take up agri innovations for better agriculture development in coming times.

The programme started with the welcome of participants by Dr. Surya Rathore, Principal Scientist, ICAR- NAARM. She made the house aware of the genesis and significance of Mahila Kisan Diwas. The Programme was ended with the vote of thanks proposed by Dr. P. Supriya, Scientist, ICAR – NAARM.



Recording

Don't Aspire to be a Super-Woman!



We cannot succeed in isolation – seek help when you need it

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