

NABARD District Level Officers Visit a-IDEA of ICAR-NAARM

1st Oct, 2021 *Hyderabad*

The a-IDEA, Agri-Business Incubator of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized one-day visit for the senior officials of NABARD, Andhra Pradesh office to get acquainted with the various incubation activities performed a-IDEA namely, sensitization, ideation, innovation, incubation and acceleration on 1st October 2021.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM and President, a-IDEA greeted the officials of NABARD and appreciated the efforts taken by NABARD to visit the apex institution with the purpose of gaining knowledge in start-ups and the process of incubation. He insisted the importance of developing success models in secondary agriculture for better agri-preneurship. He also briefed during his presentation about the various ways in which NABARD can collaborate with a-IDEA, NAARM for capacity building of emerging start-ups.

Shri. S.K. Jannawar, CGM, NABARD, who was the chief guest of the programme thanked Director, NAARM for organizing this programme. He further highlighted that NABARD also want to replicate similar models of start-up ecosystem practiced & adapted by ICAR-NAARM. He also extended his best wishes to a-IDEA & expressed his desire to send more NABARD teams in future to learn the challenges & complexities in incubation sector.

Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, who was also present during the occasion highlighted various schemes working in support of start-up ecosystem. He also spotlighted the objective of realising PMs doubling farmer's income through entrepreneurial start-ups.

Shri. N. V. Ramana, Advisor and mentor, a-IDEA specified how mentoring play a major role in shaping the agri eco system start-ups. Dr. Ranjit Kumar, Head, ABM stressed the requirement for setting up an incubator. He critically mentioned that about the lack of mentors for more than 50 per cent start-ups.

Dr. N. Sivaramane, CEO, a-IDEA initially welcomed the NABARD officials and gave glimpses of incubation and acceleration programmes in a-IDEA. Dr. N.A. Vijay Avinashilingam, Addtl. CEO, a-IDEA highlighted the progress made by successful start-ups incubated under a-IDEA.

Mr. Vishal, Tempera tech; Mr. Varun Jami, Green jams; Mr. Sanjay Kumar, Millet Bowl; and Mr. Srinivas Chindam from Poultrymon entrepreneurs were also present and show cased their technologies and products to the NABARD officials at Gyanpeeth of a-IDEA.

Shri B Uday Bhaskar, General Manager, Shri N S Murthy, General Manager, Shri RIA Selvan, Deputy General Manager, Shri B Ramesh Babu, Deputy General Manager, 8 officials from AP Regional Office and 10 District Level Officials of NABARD stationed in various districts of Andhra Pradesh, staffs of ICAR-NAARM, officials from PJTSAUs and the entire a-IDEA team were present during the occasion.

