

Sankalp 6.0-Annual National Business Festival Concludes at ICAR-NAARM

4-10-2021

Sankalp 6.0, a month-long national level business-fest event was organized by the Post Graduate Diploma in Management-Agribusiness Management (PGDM-ABM) students of ICAR-National Academy of Agricultural Research Management, Hyderabad. The finale of the event was organized on October 03-04. The 6th edition of the event organized in online mode received 6400+ registrations from about 75 premiere institutes across India, including IIMs, several engineering colleges, business schools and agricultural universities. While welcoming all the guests and participants, Dr. Ranjit Kumar, Chairman of Organizing Committee informed the audience that there were seven competitive events this year. Those were *Adhishtatha*- The Best Manager Competition, *Samadhaan*- The Case Study Competition, *Advitiya*- The B-Plan Competition, *Darpan*- The Business Quiz Competition, *Flashgun*- The Photography Competition, *Fintra*- The Trading Event and *Strategia*- The Business Strategy Competition. Around 200 teams were shortlisted for the finale.

The inaugural session was graced by Dr. Binaya Kumar Parida, AVP and Chief Agronomist from Coromandel International Ltd and Mr. Anil Pannu, Business Manager, India Operation, Verdesian Lifesciences USA. Dr. N. Sivaramane, CEO, a-IDEA highlighted the role of incubator centre in nurturing agri-startups. Mr. Pradeep Kumar, Senior VP- HR from Coromandel International Ltd and Mr. R.K. Goyal, Business Director (SA, SEA & AUZ) were the Guest of Honor for the valedictory session. During the valedictory session, results of winners and runner ups across different events were announced and cash prizes were distributed.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential address appreciated the efforts of the students and emphasized on how the strategy plays an important role in deploying the evolving technology in growing agribusiness. He also urged the stakeholders to consider sustainability issues as well as farmers income in the business decisions. He congratulated the winners and encouraged the young minds to think innovatively.

CO-TITLE SPONSORS







VALEDICTORY CEREMONY










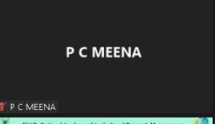











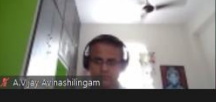





Sankalp 6.0

Dr. Ch Srinivasa Rao



Co-Title Sponsors- Coromandel international Ltd.

 Murali Krishna	 Dr. Ranjit Kumar, NAARM	 Anmol Mahajan	 Dr. B. K. Parida	 Dr. Sanjay Kumar
 Dr. Sivaraman Naradea	 Shweta Jaware	 Ajayush Awasthi	 Dr. B. Ganesh Kumar, NAARM	 P C MEENA
 Dr. Ch Srinivasa Rao	 Bharat S Sontakki NAARM	 Dr. K. H. Rao	 Arani Bhargu Prakash	 Mallikarjun kamasalli
 Anil Pannu	 Anil Pannu	 Anil Pannu	 Patil Teja Kalia	 Abhay Kumar D
 Apoorva	 A. Vijay Anurashingam	 Anshu Megha Raja	 Jayakanya R	 Anilud Salimath