

ICAR – NAARM Organizes Sensitization Programme on “Entrepreneurship Development in Agriculture” for Students of MPUAT, Udaipur

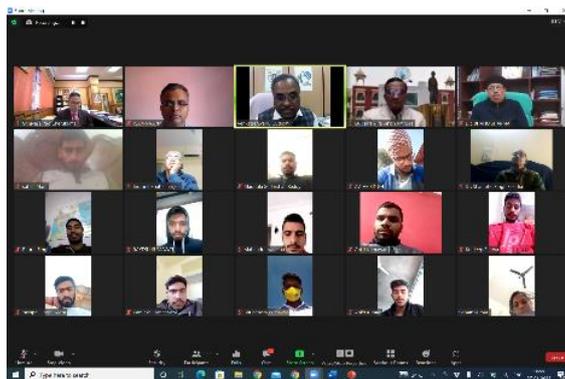
27th January, 2022, Hyderabad

The a-IDEA, Technology Business Incubator(TBI) of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized a sensitization programme on “Entrepreneurship Development in Agriculture for the students of RCA, MPUAT, Udaipur to encourage and motivate them towards entrepreneurship today. The awareness programme was organized as a part to celebrate the “Azadi Ka Amrit Mahotsav” in commemoration of 75 years of India’s Independence with the participation of about 441 students of MPUAT, Udaipur.

Dr.N.S.Rathore, Vice-Chancellor, MPUAT, Udaipur, who was the chief guest during the programme underlined the need for a self-sustained economy through entrepreneurship. He also stressed the need for market intelligence for the students before venturing into any entrepreneurship.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential remarks highlighted various benefits of taking entrepreneurship as a profession viz., more income and employment, increased exports revenue, less wastage of food and food by-products and the better livelihood sustenance for being an entrepreneur. He also underlined the importance of developing region-specific commodities as part of agripreneurship.

Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, who was also present during the programme asked the students to take the advantage of several national initiatives of Government of India under start-up ecosystem.



Earlier, Dr.S.S.Sisodiya, Prof. & Head, Department of Extension Education, Rajasthan College of Agriculture, MPUAT welcomed the participants and mentioned the need and importance of entrepreneurship.

Dr. N.A. Vijay Avinashilingam, Addtl. CEO, a-IDEA, ICAR-NAARM, Hyderabad highlighted the need for developing a vibrant start-up ecosystem in our country and laid importance of a-IDEA in incubating the start-ups in agri-ecosystem. Dr. Ranjit Kumar, Principal Scientist & Head, ABM, gave an outlook on how to scout for innovative ideas and the necessary skill sets required for a budding entrepreneur to establish an enterprise.

Dr. Radhakrishna P.M., CEO, Chemlife Innovation & an entrepreneur in safer food additives supported by a-IDEA shared his experiences of turning his idea into a successful start-up.