

“Cohort Networking Capacity Building Programme for Agri Start-Ups” concludes at ICAR-NAARM, Hyderabad

11th March, 2022, Hyderabad

The “*Cohort Networking and Capacity Building Programme for Agri-Start-Ups*” organized by the a-IDEA, Technology Business Incubation Centre of ICAR-National Academy of Agricultural Research Management, Hyderabad under the Krishiboot from 10th to 11th March, 2022 concluded today.



Delivering the valedictory address, Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM, Hyderabad highlighted the existing technical, financial and mentoring support for the Incubatees under Krishiboot. The importance of Agri-Start-Ups and their role in the Entrepreneurial Ecosystem was also highlighted by Dr. Rao.

Earlier, in his inaugural address Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM, Hyderabad highlighted the role of the different programmes undertaken by the a-IDEA to create a vibrant atmosphere for strengthening the Start-Up Ecosystem.

Shri Tapan Kumar Sahoo, AGM, NABARD; Shri Subrata Sarkar, Consultant, CFO; Shri Praveen Dorna, Co-Founder Sociohub, Start-Up Byte; Shri Gaurav Patel, Founder, Pipe Bagger and Ms. Sukriti, Founder, Avid Invent also deliberated during the occasion.

The main objective of the programme was to develop Networking among the Start-Ups and train them on the financial management, effective pitch making & pitching process, concept of digital marketing and branding, etc.