

ICAR-NAARM Organizes Entrepreneurship Education & Pedagogy Training in Agriculture

26th Feb, 2022, Hyderabad

The a-IDEA, Agri-Business Incubator of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized “Entrepreneurship Education and Pedagogy Training in Agriculture” for the students of the University of Agricultural Sciences, Raichur to impart entrepreneurship among students. The *Sensitization Programme* organized as a part of the “*Bharat Ka Amrut Mahotsav*” to commemorate 75 Years of India’s Independence registered participation by about 150 Students of UAS, Raichur.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential remarks emphasized the importance of working collectively by small and marginal farmers through FPOs. He highlighted the importance of waste reduction through efficient recycling and underlined the need for more storage facilities to reduce food loss.

Dr. M.G. Patil, Director (Education), University of Agricultural Sciences, Raichur, who was present as Guest of Honour mentioned the significance of transforming agriculture into agribusiness. He also stressed the need to take agriculture and allied sectors in the lines of entrepreneurship.



Dr. N.A. Vijay Avinashilingam, Addtl. CEO, a-IDEA, ICAR-NAARM, Hyderabad explained about the startups and reiterated the need to encourage the startup industry in our country to reduce the growing unemployment crisis. Dr. Ganesh Kumar, Principal Scientist stressed the need for skillsets in entrepreneurship. Further, he asked the students to be passionate and visionary while establishing the enterprises.

Mr. Vikram Sreerama, CEO, Amvicube Private Limited, an entrepreneur in identifying the internal defects of paddy without dehusking shared his experiences how a-IDEA, a Technology Business Incubator (TBI) turned his life into becoming a successful entrepreneur.