

Deputy Managing Director, NABARD interacts with Agri-Startups of a-IDEA of ICAR-NAARM

Date: 18 April 2022, Hyderabad

The Technology Business Incubation Centre of ICAR-NAARM was visited by **Shri. Shaji K V, Deputy Managing Director, NABARD** "on 18 April 2022 and interacted with startups and acknowledge the progress of a-IDEA.

The incubatees of a-IDEA viz., Dhi Sathi Pvt Ltd (Farm Sathi), Isaayu Farms Pvt. Ltd., MLIT Solutions Pvt. Ltd. and RR Animal Health Care Pvt. Ltd presented their status of project and its benefits to the farming community.

Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM in his address highlighted about funding by DBT, 113+ ICAR institutions for networking and its synergies for upscaling of innovations in the startup ecosystem.



Shri. Shaji K V, Deputy Managing Director, NABARD highlighted the need for strengthening development of digital platform for e-commerce and the stressing the importance of technology as a demand driven rather than supply driven to address the challenges in rural areas.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential remarks highlighted the existing technological support, mentoring support etc., by NARES system for entrepreneurs, students and startups.



Interaction with Incubatees by DMD, NABARD officials