

a-IDEA of ICAR-NAARM Organizers Startups and FPOs/FPCs Immersion Program in Collaboration with NABARD

Date: 04 May 2022, Hyderabad

a-IDEA, ICAR-NAARM, Hyderabad organized “Farmers, FPO’s/FPC, Startups Immersion Program” on May 04th, 2022 at Warangal in collaboration with NABARD, Warangal with an objective to connect the start-ups associated with a-IDEA Technology Business Incubator with FPO’s of Warangal District.

Mr. Sushil Kumar, GM, APGVB, Mr. Sathyam DGM, Union Bank of India, Mr. Chandra Shekar, DDM, NABARD and Mr. Ravi, DDM, NABARD and Dr. V.V. Sumanth Kumar, Principal Scientist, ICAR-NAARM addressed the gathering about the importance of startups and support from various funding agencies to FPOs and Startups.

Dr. B. Gopi, IAS, District Collector, Warangal highlighted the problems faced by small & marginal farmers and the lack of required MSP for their produce and the role of FPO’s in this agricultural ecosystem. He also mentioned the capital requirement and the need of board of directors intervention in making decisions in FPO’s activities. He also interacted with startups and FPO’s by stressing the importance of capacity building programs to the FPO’s for bringing more awareness among the farmers.



About 21 startups presented their innovations to the 50 FPO’s and it provided the platform for networking among them for successful business transactions. Dr. S. Senthil Vinayagam, CEO, a-IDEA, NAARM addressed the gathering on the role to technology based start-ups in upscaling the FPO’s in different part of Country.

