

Training programme on “Entrepreneurial Skill Development” for B.Tech, Dairy Technology students of NDRI, Karnal concludes at ICAR-NAARM

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A 35-days online training programme on “Entrepreneurial Skill Development” for B.Tech, Dairy Technology students of NDRI, Karnal was successfully completed on July 06, 2022. There were 44 participants including 8 girls from 3rd and 4th year of B.Tech, Dairy Technology students of NDRI, Karnal. The training programme started on June 02 and concluded on July 06, 2022. The programme was prepared with the objectives of promoting and nurturing entrepreneurship abilities in students; and equipping them with management tools needed for making successful entrepreneurs. The sessions were on broad subject areas of agribusiness overview, marketing and business strategy, finance essentials, business & entrepreneurship, business communication skill, analytics skill, personality & HR along with field exposure. Many start-up founders interacted with the participants and shared their experience.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM emphasised on the role start-ups are playing in nation building and urged the students to explore venturing into start-ups as one of the career avenues for them.

Dr. Dheer Singh, Joint Director (Research and Academics), NDRI, Karnal was invited as guest of honour during the valedictory session. Speaking on the occasion, Dr. Dheer Singh complimented the students on successfully completing the programme and suggested them to apply the learnings in their professional career.

Dr. G. Venkateshwarlu, Joint Director, ICAR-NAARM highlighted the benefits of such type of training programme and explained the changes in personality and thinking of students which will help them in building their career. Dr. Sanjiv Kumar and Dr. PC Meena coordinated the programme.



Participants with Director, Joint Director and faculty of Academy