

ICAR-NAARM organizes Startup Cohort Networking & Capacity Building Program

Date: 23rd July 2022, Hyderabad

The a-IDEA, Technology Business Incubator (TBI) of ICAR-NAARM organized the “**Cohort Networking and Capacity Building Program**” for incubatees of a-IDEA under NIDHI PRAYAS, BIRAC BIG, ABI & Krishiboot on 22nd & 23rd July, 2022 with the objective to develop networking among startups, and train them on financial management, effective pitch making, patent filing and concept of digital marketing and branding etc.

Dr. Adil Zainulbhai, Chairman, Capacity Building Commission, who was the chief guest during valedictory asked the startups to solve the realtime problems of the stakeholders and explained about the role of investors & venture capitalists in supporting the Startups. The session ended with the exchange of MoAs signed between a-IDEA, ICAR-NAARM and participant startups.

Dr. Ch. Srinivasa Rao, President, a-IDEA & Director, ICAR-NAARM in his inaugural address highlighted the role of ICAR in nurturing agri-ecosystem, bringing customized solutions to the problems in agriculture, FPOs & FPCs, sensitizing agri-students to have their unique idea for establishing agripreneurship.

Dr. Hemang Jani, Secretary, Capacity Building Commission (CBC), who was present during the valedictory asked more and more startups to get financed and benefitted by the Atal Innovation Mission, GOI.

Mr. Tapan Kumar Sahoo AGM, NABARD, explained the NABARDs role in promoting FPOs, Dr. Sangappa, Sr. Scientist, and ICAR-IIMR highlighted business opportunities in minor millets and Mr. Paritosh Tripathi, COO; a-IDEA delivered a session on improving pitching skills. Mr. Mahender Kondapalkala, Founder, Biz Brand Solutions Pvt. Ltd. delivered the last session of the day on advertising & brand management. On day 2, Mr. Srikanth, Faculty, CDAC delivered an interactive session on IoT and it was followed by Mr. Yaseen Shareef shaik, Director, Fundenable with a session on investor pitching and due diligence. Mr. Ugandhar, CA, Brandllp underlined the importance of financial management for startups before the lunch.

Dr. G. Venkateshwarlu, Joint Director & Vice-President, a-IDEA, ICAR-NAARM highlighted the startup initiative by Govt. of India and the role of government schemes in supporting the ABIs.

Dr. Senthil Vinayagam, CEO and team a-IDEA coordinated the programme.

