



भाकृअनुप - राष्ट्रीय कृषि अनुसंधान प्रबंध अकादमी  
राजेन्द्रनगर, हैदराबाद-५०००३०, तेलंगाणा, भारत  
**ICAR-National Academy of Agricultural Research Management**  
(ISO 9001:2015 Certified)  
Rajendranagar, Hyderabad-500030, Telangana, India  
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## PGDM (Agri-Business Management)

### ADMISSION PROCESS for 15<sup>th</sup> Batch of PGDM (Agri-Business Management) 2023-25

#### How to Apply:

Submit your application ONLINE. The candidates are expected to register with his/her email id and own mobile number. The same email id and mobile number will be used for future communication. For each candidate, unique Application Number will be generated. The candidates shall correspond giving reference to the same Application Number.

**ONLINE APPLICATION PORTAL WILL REMAIN OPEN TILL FEB 28, 2023.**

#### Application Fee:

An application fee of ₹2000/- (₹1000/-for SC/ST only) shall be paid ONLINE through NEFT/UPI, etc. The copy of URN receipt for the payment may be attached along with the application form. The account details are given below:

Name of the Account	ICAR NAARM PENSION ACCOUNT
Beneficiary A / c No.	39104423023
Name of the Bank	State Bank of India
Branch	NAARM BRANCH, Rajendranagar, HYD- 500 030
IFSC Code No	SBIN0061700

#### List of Documents (in PDF/JPEG format) to be uploaded with Online Application:

- ❖ Course Completion Certificate/Certificate from University Authorities about the status of course completion for Graduation Degree (UG)
- ❖ Work experience certificate (Six months and above only)
- ❖ CAT 2022/CMAT 2023 scores with respective score card
- ❖ SC/ST/NC-OBC/EWS Certificate (if applicable)
- ❖ URN/ transfer receipt of online payment of application fee

## Eligibility criteria:

The minimum qualification for admission to PGDM-ABM programme will remain same which is as follows:

- a) Minimum 60% marks or 6.0 out of 10.0 OGPA throughout the academic career (10th, 12th and UG), with relaxation of 5 percent marks for candidates of ST/SC category
- b) Completion of four-year bachelor's degree on or before commencement of the academic session, from any University or Institution recognized by the UGC in any of agriculture or allied sciences (e.g. Agriculture, Agri-Business Management/ Commercial Agriculture, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural Biotechnology, Dairy Science/Technology, Fisheries, Food Technology/Food Process Engineering, Forestry, Horticulture, Sericulture and Veterinary Sciences.)
- c) CAT 2022 / CMAT 2023 score.

## Selection Process:

In the year 2023, entire admission process will be conducted in online / offline mode. Accordingly, admission of students to the PGDM-ABM programme will be done on the basis of scores obtained in different criteria. Weightage given to different criteria are as follows:

Particulars	Weightage (%)	Remarks
CAT/CMAT Score	40	CAT/CMAT percentile scores obtained by the candidate is scaled to 40. The highest scaled score of an individual candidate in CAT and CMAT is considered for the screening of the candidates.
Personal Interview	20	ONLINE / OFFLINE
Analytical Writing Skill Test (AWST)	10	The candidates shall be given a topic/news item on topical issue, on which they have to write in his/her own language in 20 minutes.
Short Presentation	10	The candidates will be given a topic on which they have to make 5-minutes presentation
Work Experience	05	Candidate will be given score for work experience as follows: <ol style="list-style-type: none"><li>1. Less than 6 months : 0 marks</li><li>2. 6 months : 1 marks</li><li>3. 7 - 9 months : 2 marks</li><li>4. 10-12 months : 3 marks</li><li>5. 13-15 months : 4 marks</li><li>6. More than 15 months: 5 marks</li></ol> The Academy has right to verify the information from the employer of the candidates. The candidature will

		be cancelled at any point of time if the information found fabricated or false.
<b>Academic Score</b>	<b>10</b>	Academic Score will be given for marks obtained in 10 <sup>th</sup> and 12 <sup>th</sup> standard for 5 marks each with distribution as follows:  1. 60- 65% : 1 marks 2. 65- 75% : 2 marks 3. 75- 85% : 3 marks 4. 85- 95% : 4 marks 5. 95% and above: 5 marks
<b>Diversity Factor</b>	<b>05</b>	Based on last 3 years' state-wise representation of students in the PGDM-ABM programme of the Academy, following slabs will be created and the candidates be awarded with corresponding marks: 1. More than 20% representation : 1 mark 2. 10-19% representation : 3 marks 3. 0 - 9% representation : 5 marks

### Total number of seats: 66 (Sixty-Six)

The reservation of seats will be available for NC-OBC, EWS, SC, ST and Physically Handicapped category as per Govt. of India rules.

**Short listing of candidates:** Candidates are shortlisted based on normalized CAT/CMAT scores and are called in the ratio of 1:5 for interview, i.e., 5 candidates for each seat. In case of tallying of score, it will be considered as same score.

### Designated centres for appearing in online interviews:

Analytical Writing Skill Test (AWST), Short Presentation, and Personal Interview by the short-listed candidates will be conducted in online mode at satellite centre/city in India, except at Hyderabad. The candidates will choose their **First** and **Second** preference from the given centres during submission of application.

Following cities are the centres:

- New Delhi
- Kolkata
- Bhubaneswar
- Nagpur
- Kochi
- Hyderabad (**Off-line centre**)

**Note:** Any centre may be cancelled if sufficient number of applicants have not opted for that centre.

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