

## Noteworthy achievements

Students of PGDM-ABM at ICAR-NAARM transcend their talent in co-curricular activities besides academics and have made their efforts efficacious in the business competitions.

The ICAR-NAARM community fosters a competitive spirit to keep the students' enthusiasm alive. The students have endeavoured in diverse competitions and had a winning streak in the events with their innovation and problem-solving skills.

Here are a few achievements of our students:

### 1. The Cotton Growth Challenge 2022:



The Cotton and Allied Products Research Foundation (COTAAP) conducted a two-tier cotton growth challenge on the Unstop platform. The challenge was focused on the sustainability and promotion of cotton fiber. The first round looked for the submission of an executive summary followed by a presentation in the second. Ms. Pragya Srivastava and Mr. Sukhpreet Singh of PGDM-ABM 2021-23 secured the first rank in the event.

## 2. Marketing Quencher's Quiz:



This is a quizzing event under AGROVON 2k22 organized by C.C.S NIAM, Jaipur. The event has the motto of letting young talents know their grasp on marketing concepts. Mr. Mallikarjun Kamanalli of PGDM -ABM 2021-23, has secured 1<sup>st</sup> position in the event.

## 3. Irrigreat - Well Rooted to Nature (Agri-Based Case Study):



This is the annual case study competition event as part of SIOM's Flagship Cultural and B-school Competition fest. The event had an agri-based quiz followed by a case study. In the final round, the participants presented their critical analysis of the case. Mr. Sukhpreet Singh, Ms. Pragya Srivastava, and Mr. Bijender of PGDM-ABM 2021-23 have secured 3<sup>rd</sup> position in the event.

#### 4. Sushodh- The Case Study Competition:



The event Sushodh was organized by the National Institute of Agricultural Extension Management (MANAGE), Hyderabad under its B-fest ‘Krishi Chanakya-2022’. The case study competition had 3 rounds in it with quiz, abstract submissions, and a final presentation on campus. Mr. Sukhpreet Singh, Ms. Apoorva, and Ms. Anshika Sharma of PGDM-ABM-2021-23 have secured 1<sup>st</sup> position in the contest.

#### 5. Ranniti- A National Level Case Study Competition:



Ranniti- A National Level Case Study Competition is the main event of the K J Somaiya Institute of Management's flagship marketing festival Navikaran. It is an event to foster the out of box thinking, strategizing, and solving real-time business problems. Ms. Apoorva and Mr. Illamparithi S secured 2<sup>nd</sup> position in the event.

## 6. Trade Wars:



Genesis is India's largest e-summit organized by IIM- Calcutta. Trade Wars is a four-hour simulation program where the participants got a chance to trade stocks, trading with real-life participants who will be fellow traders. The participants were provided with an amount of Rs. 10000 which they can invest and maximize profit. Mr. Vinay Kumar from PGDM-ABM 2022-24 has secured 3<sup>rd</sup> position in the event.

## 7. Choosey CEOs:



The students have also participated in the Choosey CEOs event organized by CED-NIFTEM, Haryana. The competition was held in two rounds of prelims and finals on the Unstop platform. Ms. Sreelakshmi Nair, Mr. Umang Kumar Shyam, and Mr. Balram Patidar of the PGDM-ABM 2021-23 batch have showcased their analytical skills and secured 1<sup>st</sup> position in the event.

ICAR-NAARM wishes to accomplish such great successes in the forthcoming days as well!