

a-IDEA, ICAR-NAARM Celebrates National Startup Day

Date: 16th January 2023

a-IDEA (Association for Innovation Development of Entrepreneurship in Agriculture), ICAR-National Academy of Agriculture and Research Management, Hyderabad celebrated National Startup Day on the 16th January 2023 through hybrid mode. The objective of the program was to celebrate the Indian Startup Ecosystem as announced by GoI.

The Chief Guest, Mr. Sai Prasad, Group Head, Samunnati Agro Innovation Lab, Hyderabad highlighted the futuristic agriculture and the significance of younger generation in taking up the startups as their profession. He also explained about the various initiatives of Samunnati, especially, 'Samaarambh,' which is a platform that provides solutions to prime challenges faced by startups and benefiting the small hold farmers.



Mr. N. V. Ramana, Advisor, Samunnati, Hyderabad, in his address stated the importance of an ecosystem for Agriculture Startups. He also encouraged the startups to focus on new areas of growth where the Farmers will be benefited.

Dr. G. Venkateshwarlu, Vice President, a-IDEA & Joint Director, ICAR-NAARM, in his presidential address stressed upon the role of a-IDEA in creating a strong and inclusive ecosystem for innovation.

Earlier, Dr. S. Senthil Vinayagam, CEO, a-IDEA, ICAR-NAARM, in his welcome address highlighted the need for celebrating the National Startup Day and also presented about the programs and achievements of a-IDEA.

Sixteen startups attended both through offline and online mode and shared their innovation in agriculture.

