

ICAR-NAARM Organises Value Addition of Milk and Meat Products Skill Development Program at SVVU, Tirupathi, Andhra Pradesh

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ICAR-NAARM organized Entrepreneurial Skill Development Training Programme on Value Addition of Milk and Meat Products for women farmers under SC- Sub Plan programme at Centre for Continuing Veterinary Education and Communication(CCVEC), SVVU, Tirupati, Andhra Pradesh from 11-15th December, 2023. A total of 20 women farmers from SC community of Akkurthi, Yellampalli, and Vagaveedu villages of Erpedu Mandal, Tirupati District, Andhra Pradesh were participated in the programme.

Dr. Ch. Srinivasa Rao, Director of ICAR-NAARM, emphasized the importance of value addition of milk and meat products for improving livelihoods in the valedictory address. He encouraged the trainees to consider starting a business based on value-added milk and meat products. Additionally, he suggested incorporating milk and meat recipes into their daily diets to improve their overall health and nutrition security. During the event, the Chief Guest released a training manual on Value Addition of Milk and Meat Products. This manual serves as a self-explanatory guide for preparing value-added products.

Dr. G Venkata Naidu, DE, SVVU addressed the farmers in order to gain awareness about the value addition of animal products to improve their income from livestock farming. The significance and potential of producing organic animal products, which can greatly contribute to improving their livelihoods.

Dr. Y. Ravindra Reddy, Associate Dean of Dairy Technology College, addressed the trainees and provided a comprehensive explanation on the significance of value addition in mitigating post-harvest losses, promoting industrialization, and generating employment opportunities.

Dr. M. Balakrishnan, Principal Scientist & Chairman SCSP ICAR-NAARM, Hyderabad addressed the trainees and explained the main aim of the programme and encouraged the participants to be entrepreneurs by establishing small scale value added to milk and meat products.

As part of the programme trainees also took exposure visit to Milk and meat processing units. In the valedictory session, trainees displayed their prepared milk and meat products like Khoa, Basundi, Gulab Jamun banner, Rasagulla, Rasamalai, sausages, nuggets, meat balls, Chicken and mutton pickles etc., and as a part of a programme certificates were distributed to trainees.

Earlier, Dr. K. Sujatha, Co-ordinator, CCVEC delivered the welcome address. The meeting ended with the vote of thanks. The programme was coordinated by Dr.K. Sujatha, CCVEC, SVVU.

