

Fifty-Day ABMD Programme for Prospective CEOs of FPOs of Maharashtra Concluded at ICAR-NAARM

Date: 30 April 2024

Fifty-Day "Agribusiness Management Development Program (ABMDP) for prospective CEOs of FPOs for Maharashtra" held at ICAR-NAARM, partnered with the National Bank for Agriculture and Rural Development (NABARD) today. This unique program, designed to groom prospective CEOs of FPOs, is set to revolutionize the leadership landscape of the agricultural sector particularly in FPOs.

The chief guest for the event, Dr. Ajay Kumar Sood, Deputy Managing Director, NABARD, Mumbai, emphasized the pivotal role of technology in transforming the agricultural landscape by enhancing production and ensuring sustainability. He also advocated the principle of "Plate to Plough" – a strategic approach to cultivation that begins with market insights. He released the a-IDEA newsletter and awarded certificates to the meritorious trainees of the "Agribusiness Management Development Program (ABMDP)," while also felicitating the best trainee and presenter for the program.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM & President, a-IDEA highlighted the importance of knowledge dissemination and capacity building in harnessing the potential of technology for agricultural growth. Having presided over the ceremony, he highlighted the importance of FPOs in understanding ecosystem knowledge & developing business plans for groups.

Guest of Honour, Smt. Rashmi S Darad, Chief General Manager (CGM) of MHRO at NABARD, Pune, delivered an insightful address, illuminating the challenges confronting FPOs. She underscored that the CEOs in FPOs play an essential part in strengthening their income and advancing sustainable development. She also lauded a-IDEA for its commendable initiatives.

Initially Dr. Senthil Vinayagam, CEO, a-IDEA welcomed the dignitaries and summarized the ABMDP programme output. Dr. Vijay Avinashlingam proposed words of thanks.

This momentous occasion attended by more than 150 distinguished guests and experts from the agriculture and agribusiness sectors along with start-ups, CGMs of Telangana and Andhra Pradesh, NABARD and NAARM Faculty and Staff and Mentors of ABMP.



