

## EDP for Directors of Extension Education of SAUs Concludes

*12th July 2024, Hyderabad*

ICAR-National Academy of Agricultural Research Management organized its first-ever Executive Development Programme for the Directors of Extension Education from 10th-12th July 2024. The programme aimed to build the leadership competencies of DEEs by inculcating innovative governance and management strategies of frontline extension.

The Chief Guest Smt. Usha Rani, IAS (Rtd.), and Former Director General, MANAGE, in her valedictory address, urged the DEEs to 'serve the cause of farmers' towards farmer's income and improved livelihoods.



Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM emphasized the critical role of DEEs of SAUs for the effective transfer of technology in the respective agro ecosystems of India. He also urged the DEEs to focus on designing extension research which provides solutions for faster technology diffusion.

Dr. R.R. Burman, Assistant Director General (Agricultural Extension), and Dr. V. Venkatasubramanian, Director, ICAR- Agricultural Technology Application Research Institute, Bengaluru were also present during the programme.

The objective of the programme was to educate DEEs on strategies for promoting rural entrepreneurship, technology diffusion, and extension research. It focused on harnessing KVK horizons, promoting start-up ecosystems, and fostering women's entrepreneurship. The programme also highlighted the importance of public-private partnerships in agricultural extension and good management practices. DEEs were divided into four groups to discuss research-extension linkage, developing master farmers, community farming, women entrepreneurship, and synergy harvester roles.

28 DEEs representing agriculture (17), animal sciences (4), horticulture (4) and fisheries (1) Universities and 16 states were present during the programme.