

## ICAR-NAARM organized MDP for Heads of KVKs

8-7-2024

The ICAR-NAARM, in collaboration with the Agricultural Extension Division of ICAR and ATARIs, has developed a Management Development Programme (MDP) specifically for newly recruited Senior Scientists and Heads of KVKs. Recently, the academy organized the 9<sup>th</sup> MDP for these positions, featuring the participation of twenty-six Heads of KVKs from twelve states across India.

This program aims to orient new entrants to their roles and equip them with essential management and communication skills for effective performance in ICAR's flagship outreach initiative, the KVKs. The MDP consists of three phases viz., 1<sup>st</sup> Phase of 15 days held at ICAR-NAARM (June 24 to July 8, 2024), 2<sup>nd</sup> Phase of 10 days will take place at the best KVK in other than their zone from July 11 – 20, 2024 and 3<sup>rd</sup> phase of five days at respective ATARIs from July 23-27, 2024.



The valedictory session of the first phase of this MDP was held on July 8, 2024, at ICAR-NAARM. Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM, while delivering presidential address during valedictory function, highlighted the immense contribution of KVK in nation building and their role in technology dissemination to large masses. Dr. R.K. Singh, ADG (Agrl.Extn.) from ICAR, New Delhi, and Dr. V. Venkatasubramanian, Director of ICAR-ATARI, Bengaluru, who were present during the valedictory function emphasized the crucial role of Krishi Vigyan Kendras (KVKs) in promoting agripreneurship and advised them to use available resources judiciously amidst the budget crisis.

Dr. P. Venkatesan, Dr. N. A. Vijay Avinashilingam, and Dr. Mahantesh Shirur of Extension Systems Management coordinated the MDP programme.