

Gujarat Agri Students Sensitized on Entrepreneurship Development by ICAR-NAARM

September 17, 2024, Hyderabad

The a-IDEA, a Technology Business Incubator of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized an Awareness Programme on “Agricultural Entrepreneurship Development” for the students of Junagadh Agricultural University (JAU) to provide an insightful platform aimed at fostering entrepreneurial thinking among students in the field of entrepreneurship today.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential remarks focused on key areas in agriculture that require innovation to enhance sustainability and profitability. He pointed out the pressing need to address post-harvest losses, which significantly impact farmers’ incomes, and called for new technologies to reduce waste and improve storage and processing systems.

Dr. P. D. Kumawat, Principal & Dean, JAU, Junagadh & Dr. B. Swaminathan, Local Coordinator, Gujarat shared the university’s expectation from ICAR-NAARM as well as asked students to inculcate entrepreneurial qualities like planning, passion, business savvy, confidence and a never-give-up attitude required for the entrepreneur. They thanked and asked Director, ICAR-NAARM for organizing many such collaborative programmes with JAU in future for enhancing agripreneurship.



Dr. N.A.Vijay Avinashilingam, Addtnl CEO, aIDEA, highlighted the importance & opportunities of startup India. He also explained the need to reorient the agriculture course curriculum and mind-set of students in the lines of entrepreneurship. He also mentioned about the various events viz., Aggnite, Krishiboot and the immersion programme organized by a-IDEA.

Mr. Ragul Paramasivam, Founder & CEO, Chimertech Private Limited & an entrepreneur working on veterinary start-ups explained his entrepreneurial journey of becoming a successful entrepreneur.

About 350 students, teachers and faculty members virtually participated in the programme.