

Meghalaya Delegates Visited a-IDEA, ICAR-NAARM

September 19, 2024

Innokraft, an Innovation Consulting firm, as part of their Capacity Building for Innovation Management (CBIM) program, organized an Exposure-Cum-Orientation visit to a-IDEA, TBI, ICAR-National Academy of Agricultural Research Management (NAARM) today for Meghalaya delegates. During the visit, a-IDEA, hosted an interaction meeting with the visiting thirty-four delegates from PRIME Hub, a Govt. of Meghalaya incubator, as well as a few line officers from the Meghalaya agriculture, horticulture, and veterinary departments.

Initially, Mr. Raghuveer Kovuru, Chief Innovation Officer, Innokraft Consulting, explained the purpose of the visit and the delegation's expectations regarding visiting a-IDEA. He also expressed that this visit was made to understand the activities of a-IDEA and explore opportunities for possible future collaborations.

Dr. N. A. Vijay Avinashilingam, Additional CEO of a-IDEA and Principal Scientist at ICAR-NAARM, welcomed the delegates and highlighted the role of a-IDEA in contributing to the startup ecosystem in general and agriculture in particular. An interaction meeting was also organized for visiting delegates from Meghalaya to interact with a-IDEA start-ups to obtain first-hand information about the incubation process. The program ended with a formal vote of thanks by P. Srikanth Reddy, Research Manager, a-IDEA.

