

## ICAR-NAARM Organizes Students Sensitization Program at RIVER, Puducherry

November 26, 2024, Hyderabad

The a-IDEA, Technology Business Incubator of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized a Sensitization Programme on “Entrepreneurship Development in Veterinary Sciences” for the students of Rajiv Gandhi Institute of Veterinary Education and Research (RIVER), Puducherry to impart entrepreneurship today.

Dr. V. Sejian, Dean, RIVER, Puducherry appreciated the efforts taken by ICAR-NAARM in sensitizing the students across the country in the field of entrepreneurship in general, agri-business in particular. He highlighted the importance of integrating entrepreneurship into veterinary education to address emerging industry challenges and to empower students to become job creators rather than job seekers.



Dr. V. Ramasubramanian, Joint Director, ICAR-NAARM, highlighted the pressing need for innovative solutions to address field-level problems, underscoring the transformative potential of creative ideas in shaping the future of veterinary sciences.

Dr. Vijay Avinashilingam, N.A., Additional CEO, a-IDEA discussed the importance of encouraging students to think creatively during his technical session and also stressed the need for teachers to guide students towards deep thinking and attaining growth by becoming a successful agri-preneur.

Dr. B. Ganesh Kumar, Head, HRM, ICAR-NAARM covered the essential skills required for entrepreneurship and also offered practical insights and strategies for success.

About 285 students and faculty members virtually participated in the programme.