



**a-IDEA**

Association for Innovation Development of Entrepreneurship in Agriculture

Technology Business Incubator

ICAR- NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENT

Rajendranagar, Hyderabad, Telangana - 500 030.



### **Job Description for Senior Business Development Manager**

a-IDEA, The Technology Business Incubator of NAARM supported by NABARD requires a Senior Business Development Manager to implement the projects related to strengthening of FPOs and Agri Startups. The duration of the contractual engagement is for one year or co-terminus with the project whichever is earlier.

#### **Qualification and Experience:**

**Essential** – Ph.D in agriculture/horticulture/veterinary/agribusiness management. Working experience of minimum 3 years in FPOs and startup ecosystem.

**Desirable** – Strong communication and networking skills in agriculture/biological science, knowledge in rural innovation management; experience in handholding the FPOs, knowledge on credit and market linkages, organizing buyer seller meet, preparation of DPRs for the FPOs and Startups, preparation of advanced business plans for FPOs, knowledge on agri supply and value chain. Preferably the age not exceeding 45 years.

#### **Job description:**

Will report to COO /CEO, NAARM TBI. He/She is expected to undertake the project deliverable such as implementing startup incubation and FPO projects like Immersion Program, training CEOs of FPOs, Accelerating FPOs, preparation of project proposals to various funding agencies.

He/she should assist FPOs and startups in incubation and acceleration services such as technology linkages, business mentoring, feasibility studies, and market research. Additionally, the candidate should provide technological support through technology transfer, marketing linkages, and credit linkages for FPOs. He/she will help FPOs/Startups to raise finances through various available sources and network with mentors, ICAR institutes, business organizations, and other stakeholders. Responsibilities also include preparing project reports, delivering presentations at review meetings, and drafting quarterly and annual reports. He/she should also carry out field visits at national level to implement the project.

**Consolidated emoluments:** Consolidated emoluments: Rs.85,000/- per month.



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**How to apply:**

Interested candidates may apply for the said post by sending the filled application form (Enclosed) with detailed CV and certificates to [careers.aidea@naarm.in](mailto:careers.aidea@naarm.in) before 15 December 2024 by 5.00 PM.

Candidates are requested to put all required attachments in one file and convert it into PDF and send the same.

*a-IDEA, NAARM-TBI reserves the right to fill or not to fill the post mentioned above without assigning any reasons.*



## APPLICATION FORM

<b>Application for the post of :</b>					Latest photo copy
<b>1</b>	<b>Full Name in Block Letter</b>				
<b>2</b>	<b>Father/Husband Name</b>				
<b>3</b>	<b>Gender</b>				
<b>4</b>	<b>Date of Birth</b>				
<b>5</b>	<b>Category</b>				
<b>6</b>	<b>Address for Communication with PIN Code</b>				
	<b>Contact No.</b>				
	<b>E-mail ID</b>				
	<b>Alternative E-mail ID</b>				
<b>7</b>	<b>Qualification</b> (Attach Self attested photocopies of certificate/appointment letters)	<b>University or Organization Name</b>	<b>Year of Passing</b>	<b>Percentage or CGPA</b>	<b>Certificates attached(Yes/No)</b>
	(a)				
	(b)				
	(c)				
	(d)				



	<b><u>Other accomplishments (awards won, skill sets etc.)</u></b>
1.	
2.	

**Experience** (Attach self attached photocopies of certificate/appointment letters)

8	<b>Start Date &amp; End Date</b>	<b>Name Organization</b>	<b>Designation</b>	<b>Duration</b>	<b>Nature work</b>	<b>Certificates attached(Yes/No)</b>

9	<b><u>Experience in Incubator</u></b>	<b><u>No. of Years</u></b>

**UNDERTAKING**

I do hereby declare and certify that the information furnished in the application are correct and true to the best of my knowledge.

**Date.**

**Signature of the Candidate**\_\_\_\_\_