

## Innovations in Digital Extension: Training Concludes at ICAR-NAARM

20<sup>th</sup> Dec, 2024

The ICAR - National Academy of Agricultural Research Management (NAARM), Hyderabad organized a five-days training on “Innovations in Digital Extension” from December 16<sup>th</sup> to 20<sup>th</sup>, 2024 in Hyderabad.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM, Hyderabad during his presidential address stressed the need for developing digital tools to reach larger audiences in a shorter time. He highlighted the significance of farmer-to-farmer extension in facilitating effective technology dissemination by leveraging local knowledge and mutual trust. Additionally, he underscored the role of Master Farmers in accelerating the adoption of innovations through practical and shared experiences.

Dr. R.Venkattakumar, Head, Extension Systems Management, ICAR-NAARM underlined the significance of digital technologies in supporting stakeholders across various disciplines.

The training included 24 sessions comprising lectures and practicals, conducted by renowned experts in digital extension. The course was designed to provide a comprehensive understanding of various digital innovations to strengthen the skills of extension professionals.

A total of 29 participants from 14 states representing ICAR, SAUs, KVKs, etc., participated in this training program. Dr. Vijay Avinashilingam, N.A., XSM, Coordinated the programme.

