

ICAR-NAARM Organized Entrepreneurship Development Programs for Students of Gujarat

13th Dec, 2024, Hyderabad

The a-IDEA, a Technology Business Incubator (TBI) of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized an Entrepreneurship Awareness Programme for the students of Anand Agricultural University (AAU), Anand, Gujarat to educate students on entrepreneurial opportunities in Agriculture and Allied Sectors today.

Dr. Ch. Srinivasa Rao, Director, ICAR-NAARM in his presidential remarks shed light on the challenges and opportunities in the Indian agricultural sector. He emphasized the often-overlooked issue of post-harvest losses, which significantly undermine the efforts of farmers and the agricultural supply chain. He pointed out that reducing these losses through innovative technologies and better management practices can greatly improve farmer incomes, minimize waste, and enhance food availability.



Dr. Samit Dutta, Dean, College of Food Processing Technology, AAU, Anand emphasized the importance of AIC- Anand in supporting the 139 women led startups of Gujarat. He also appreciated the proactive role taken by ICAR-NAARM in nurturing innovation among the students across the country in the field of Agripreneurship through these awareness programmes.

Dr. N.A. Vijay Avinashilingam, Addl. CEO, a-IDEA during his technical discussion discussed the importance of encouraging students to think creatively to explore their potential and also emphasized the need for teachers to guide students towards deep thinking and personal growth.

About 321 students and faculty members from three colleges of AAU virtually participated in the program.