

## **SKRAU, Bikaner Students Sensitized on Agripreneurship by ICAR – NAARM**

3-3-2024

The a-IDEA, Technology Business Incubator of ICAR-National Academy of Agricultural Research Management (NAARM), Hyderabad organized a Sensitization Programme on **Agripreneurship Development** for the students of Swami Keshawanand Rajasthan Agriculture University (SKRAU), Bikaner today to impart entrepreneurship in general agripreneurship in particular.

**Dr. I.P. Singh**, Director, Institute of Agribusiness Management (IABM), SKRAU, Bikaner appreciated the efforts taken by ICAR-NAARM in sensitizing students throughout the country in the field of agripreneurship. He also emphasized the importance of fostering an entrepreneurial mindset among students for integrating innovation and leveraging government initiatives for sustainable agribusiness ventures.

**Dr. V. Ramasubramanian**, Joint Director (Actg.) & Head, RSM highlighted the critical role of entrepreneurship in transforming agriculture and shared insights on government support mechanisms and also stressed the importance of this event, which aimed to inspire students, faculty, and stakeholders to explore and embrace entrepreneurial opportunities in agriculture.

The technical session, led by **Dr. Vijay Avinashilingam**, N.A. Addtl. CEO, a-IDEA provided a comprehensive overview of agribusiness typologies and practical strategies for fostering agripreneurial skills among participants.



About 260 students and faculty members virtually participated in the programme.